



Missouri Association of Area  
Agencies on Aging | ma4  
presents the  
**SHOW ME SUMMIT ON  
AGING & HEALTH 2026**

November 2-4, 2026 | Columbia, MO  
Wyndham Executive Center, Columbia, MO

## SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Missouri is standing at the threshold of a historic transformation. By the year 2030, for the first time in our state's history, older adults will outnumber minors. This significant shift is not merely a demographic curiosity; it represents a fundamental evolution that will reshape every facet of our society, from housing and economic policy to the core of our healthcare infrastructure. As the aging population accelerates, the need for integrated, age-friendly systems becomes a matter of statewide urgency that requires immediate collaboration across all sectors.

The **Show Me Summit on Aging & Health** serves as the premier destination for those ready to lead this transition. Hosted by the Missouri Association of Area Agencies on Aging, this summit provides a unique environment where visionaries can explore the latest advancements in healthy aging and supportive technologies. Attendees will discover scalable, actionable strategies to improve community engagement and ensure that every older Missourian has access to the dignity and care they deserve. This gathering is the epicenter for professional development and strategic planning in the aging network.

This is a critical opportunity to bridge the gap between healthcare and community-based support. By connecting with trusted leaders across the aging services network, you can position your organization at the forefront of this movement.

Whether you are exploring "Food is Medicine" programs or navigating the Missouri Master Plan on Aging, the summit offers the strategic insights necessary to turn these demographic challenges into opportunities for growth.

Do not miss the chance to secure your place in this essential conversation. As space is limited, we encourage you to register today and ensure your organization is prepared to lead Missouri into a vibrant, age-friendly future. Join us to find your seat at the table and help shape the next decade of aging services in the Show Me State.

## WHY SPONSOR OR EXHIBIT?

The Summit convenes trusted experts, professionals, volunteers, advocates, and decision-makers from AAAs, senior centers, nutrition services, and community organizations serving older adults. Sponsorship and exhibitor opportunities allow you to:

- Elevate your Brand
- Engage key leaders in the growing aging services market
- Promote your products and services to coordinators and deliverers of care
- Gain visibility in this rapidly expanding industry
- Showcase your Expertise
- Reach a Targeted audience



Opportunities available at various price points with attractive and customizable benefits.

**Position your business in the spotlight among the most trusted experts and leaders in the field of aging services!**

**The 2030 Shift is Coming: Is Your Organization Ready?** By 2030, older adults will outnumber minors in Missouri for the first time in history. This isn't just a statistic—it's a total market transformation. Join the **21st Show Me Summit on Aging & Health** to connect with the state's most influential aging-network leaders. From breakthrough tech to policy shifts, position your brand at the center of the conversation that is redefining the future of Missouri.

## SPONSORSHIP OPPORTUNITIES

	Diamond	Platinum	Gold	Bronze	Custom
	\$10,000	\$7,500	\$5,000	\$2,500	Varies
Welcome comments at Dinner	✓				
Exclusive Branding as "Presented By" in event outreach/marketing	✓				
Promotional Video* or Welcome Remarks	✓	✓	✓		
Premium Branding throughout Summit	<i>"Presented By"</i>	<i>Elite</i>	<i>Elite</i>	<i>Prominent</i>	<i>Prominent</i>
Complimentary Exhibit Booth	✓	✓	✓		
Live Logo Link with custom message on ma4 website for one year	✓	✓	✓		
Live Logo Link on ma4 website for one year	✓	✓	✓	✓	✓
Complimentary registration including all meals	4	4	2	2	

*\*Promotional video provided by sponsor  
 \*Welcome comments at mutually agreeable session, (Breakfast, Lunch, Plenary, Closing Session)*

## CUSTOMIZED SPONSORSHIP OPPORTUNITIES

**Customized Sponsorship Opportunities at Varying Price Points Created with You and For You!**

*Some Possibilities Included Here – Please Reach Out to Create Your Customized Sponsorship!*

- Lead Presenting Sponsor!
- Special Friend of ma4: \$250
- Audio-Visual Sponsorship
- Dinner, Lunch, Breakfast Sponsor
- Break Sponsor
- Tote Bags
- Printed Event Program
- Water Bottle
- Board of Directors Luncheon

*\*Customized sponsorships include customized benefits mutually agreed upon*

## EXHIBITOR OPPORTUNITIES

Connect with the decision-makers, advocates, and healthcare professionals shaping the future of aging in Missouri—this is your premier opportunity to showcase your solutions to an engaged audience dedicated to improving lives

### Investment:

- Nonprofit: \$600
- For Profit \$900

### Exhibition Schedule:

- **Set-up:** Monday, Nov 2, 2026 | Opens at 8:00 AM
- **Hall Hours:** Monday (Noon – 5:00 PM) & Tuesday (8:00 AM – 3:30 PM)
- **Teardown:** Tuesday, Nov 3 | Must be completed by 4:00 PM

### Drive Traffic:

We have scheduled extended refreshment breaks on both Monday and Tuesday specifically within the Exhibit Hall to maximize your face-time with participants.

### What's Included

- **Premier Placement:** A standard 6' skirted table and seating for two representatives.
- **Digital Presence:** Your organization's logo and a direct link featured on the ma4 website for one full year.
- **Hospitality:** Full meal service for two representatives, including:
  - Monday: Dinner
  - Tuesday: Breakfast and Lunch

### Add-ons & Fine Print

- **Additional Personnel:** Tickets for extra representatives and Wednesday meal tickets are available for purchase.
- **Electricity:** Hookups are available at an additional cost (based on hotel provider rates).
- **Exhibitor Responsibility:** Exhibitors are responsible for their own signage, promotional giveaways, and booth design.
- **Giveaways:** We highly encourage exhibitors to provide a gift basket or item for our popular attendance prize raffles to increase brand visibility!

Don't miss your chance to be part of Missouri's premier aging network event—space is limited, so secure your booth today to ensure your organization has a seat at the table!

**Connect with trusted leaders in the aging services network and position your organization in the spotlight.**

[www.ma4web.org](http://www.ma4web.org)



[REGISTER HERE](#)

# ABOUT MA4

Missouri AAAs are part of a national network that provides infrastructure for community-based services to older adults. AAAs are the go-to, trusted resource for information on resources, benefit assistance, social connection – and meals. Home delivered meals are the service most people recognize as a AAA service, but AAAs offer much more than meals.

The Missouri Association of Area Agencies on Aging (ma4) is the state's leading voice for advocacy, information, and service. Our ten member AAAs partner with over 200 senior centers and 500 nonprofits to deliver over \$140 million in annual services, including:

- Nutrition: Home-delivered meals and community dining.
- Health: Evidence-based wellness and personal care.
- Support: Caregiver assistance, Medicare counseling, and transportation.
- Legal: Long-term care ombudsman and legal services.

Missouri's Area Agencies on Aging (AAAs) form the backbone of the aging services network. AAAs provide trusted information, Now is the time to build age-friendly policies, systems, and spaces. Communities that prioritize aging in place will thrive.

Join us at the **21st Show Me Summit on Aging & Health** to explore innovations from Missouri AAAs, healthy aging strategies, supportive technologies, and new approaches to engaging and supporting older Missourians.

**Connect with trusted leaders in the aging services network and position your organization in the spotlight.**

## THANK YOU!

To our sponsors and exhibitors: **Thank you for being the heart of the Show Me Summit on Aging & Health.** The ma4 Planning Committee is ready to provide you with a high-value experience and personalized support to ensure your goals are met. We appreciate your investment in this summit and are eager to help you forge the meaningful connections that drive our industry forward. We look forward to a successful and productive event together!

## CONTACT

If you have questions and/or are interested in customizing a sponsorship or additional opportunity, please contact:

- Julie Peetz | [jpeetz@ma4web.org](mailto:jpeetz@ma4web.org) | 1.314.620.4585

If you have questions regarding registration and/or logistics for the event, please contact:

- Jamie Schieber | [Jamie@custommeetingplanners.com](mailto:Jamie@custommeetingplanners.com) | 1.573. 445.2965

## [MORE INFORMATION ABOUT THE SUMMIT](#)

## [REGISTER HERE](#)

[www.ma4web.org](http://www.ma4web.org)

