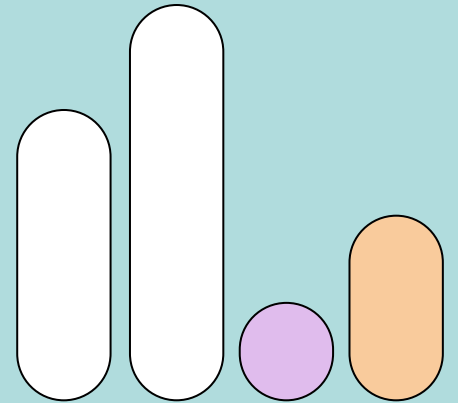


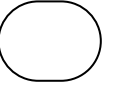
September 9, 2025

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# The Saving Claire Project

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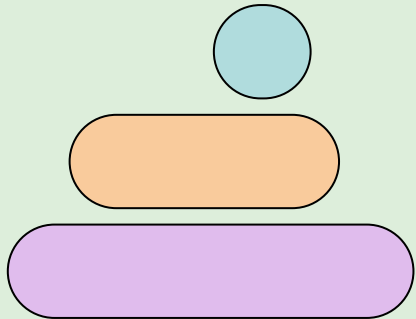




- The Saving Claire Project
- Importance of Fall Prevention
- Introduction to The Saving Claire Project
- Documentary Screening
- Comprehensive Program Components
- Target Audience
- Community members
- Key Objectives
- Call to Action for Show Me Summit Participants
- Benefits of Hosting a Saving Claire Event
- Questions



# Importance of Fall Prevention



Falls are the leading cause of both injuries and injury-related deaths in older adults.

Many falls can be prevented with awareness and home modifications.

Storytelling makes fall prevention more engaging and memorable.

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# Successful Fall Prevention needs...

## A Multifactorial Approach

- Regular visits to Primary Care Physician
- Medication Review
- Vision assessment / Increase lighting
- Hearing assessment
- Home hazard removal and safety modifications
- Activity / Exercise
- Footwear / Assistive Devices
- Behavioral aspects
- Psychosocial factors

## Individual Buy-in

- Lack of education
  - Denial
  - Cultural stigma / Ageism
  - Cost
  - Transportation issues
  - Healthcare provider attitudes
  - Lack of cohesive system
-

The growing epidemic of falls is preventable—

but the current systems have minimal impact.

- *We pay billions to deal with the aftermath of falls and we pay millions on a patchwork of “reinvent the wheel” efforts.*
  - *We invest nothing in standardization of prevention and practices.*
  - *This is a boots on the ground mission; yet we invest little in training human resources needed to do the work.*
  - *We neglect the most important component: engaging the at-risk community.*
-

# *The Saving Claire Project: A Storytelling Approach to Fall Prevention*

This project presents a unique approach to fall prevention by combining storytelling with practical interventions. It aims to engage seniors, caregivers, and professionals in an impactful learning experience, enhancing awareness about fall risks and prevention strategies.

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*The Saving  
Claire Project*  
Preview...

[https://drive.google.com/file/d/1YFKOoL7Ocp5K\\_qfalxvhkJaBHqtWEUOc/view?usp=drive\\_link](https://drive.google.com/file/d/1YFKOoL7Ocp5K_qfalxvhkJaBHqtWEUOc/view?usp=drive_link)

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# Introduction to The Saving Claire Project

## **Unique Approach to Fall Prevention**

- The Saving Claire Project combines storytelling with practical interventions.
- This approach engages seniors, caregivers, and professionals in an impactful learning experience.
- Storytelling makes the subject of fall prevention relatable and memorable.

## **Engagement of Participants**

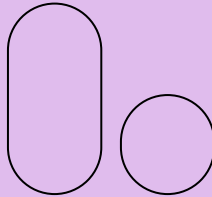
- Participants include seniors, who are directly affected by fall risks.
  - Caregivers gain insights on supporting loved ones in preventing falls.
  - Professionals learn effective strategies to promote safety and independence.
-

# Documentary Screening



## **Saving Claire: A Realistic Journey**

- 'Saving Claire' portrays a fictional yet realistic journey of a 70-year-old navigating aging, family, and fall risks.
- The documentary highlights the real-life consequences of ignoring fall prevention, creating an emotional and relatable connection to the topic.
- Through Claire's story, viewers are invited to reflect on their own experiences and the importance of safety in later life.



# Comprehensive Program Components

## Fall Risk Survey

Participants self-identify hazards through an evidence-based tool.

## Expert Panel Discussion

Local professionals share relevant information and mobility, safety, and independence strategies.

## Community Resource Guidance

Practical steps for integrating fall prevention efforts are provided.

## Post-Event Survey

Gather insights and connect attendees to local services.

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# Target Audience



## **Seniors 50+**

Designed for seniors aged 50+ who are at risk for falls, particularly those with chronic health conditions, multiple medications, or limited mobility.



## **Family Members & Caregivers**

Aims to educate family members and caregivers seeking to understand fall risks and support their loved ones effectively.



## **Community Educators & Health Professionals**

Targeted towards community educators and health professionals looking for effective tools to integrate fall prevention into their programs and outreach efforts.

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# Saving Claire: Expert Panel

**Occupational Therapist** – Assessment of skills and behaviors, Education and Adaptation

**Home Modification Expert** – Home Hazard removal, Adapting environments for accessibility

**Physical Therapist** – Mobility, balance, strength, and fall prevention

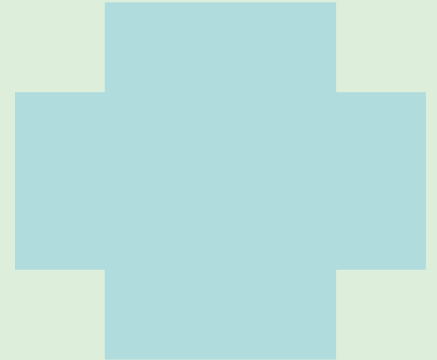
**EMS / Fire and Rescue** – Emergency response and injury prevention

**EMD Physician or Nurse** – Medical insights on aging and health risks

**Pharmacist** – Medication management and interactions

**Social Services** – Community resources and support systems

**Personal Trainer / Fitness Instructor** – Strength, endurance, and fall prevention programs



# Key Objectives

## **Awareness through Storytelling**

Raise awareness about fall risks through relatable storytelling.

## **Practical Tools**

Provide practical, evidence-based tools to reduce fall risks.

## **Community Connections**

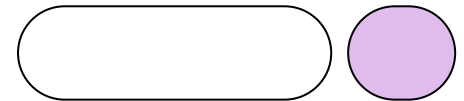
Foster community connections and empower action for safer, independent living.

## **Inspire Lasting Change**

The Saving Claire Project inspires lasting change, helping communities build a strong foundation for healthy, independent aging.

## **Engagement and Impact**

Create an impactful learning experience for seniors, caregivers, and professionals.



## Mission of *The Saving Claire Project*

To broadly distribute **The *Saving Claire Project***—an efficient, effective & inexpensive out-of-the-box, scalable solution—and connect all of its elements with at-risk adults, their families and their communities nationwide, by working with our proven distribution/implementation model and a process of continuous improvement and expansion, to help address the national epidemic of falls in older adults.

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## Bring Saving Claire to Your Community

### ***The Saving Claire Project***

currently includes:

- The *Saving Claire Project* documentary in 4 lengths: 15, 30, 45 and 60 minute
  - A complete tool-kit supporting Project launch, implementation, continuing management & data collection
  - Marketing, operational and technical support
-

# Benefits of Hosting a Saving Claire Event



## Benefits for the Community

- ✓ Raises awareness and engagement on fall prevention.
- ✓ Provides actionable strategies to reduce fall risks.
- ✓ Connects seniors & caregivers with local resources.



## Benefits for Your Organization

- ✓ Positions your group as a leader in fall prevention efforts.
  - ✓ Strengthens partnerships with healthcare & community organizations.
  - ✓ Demonstrates commitment to public health & aging-in-place initiatives.
-

## Impact of *The Saving Claire Project*

Participation in a one-hour *Saving Claire* event has been shown to take a participant from a low-knowledge/high-risk state to an **informed, connected and motivated** state, ready to take action.

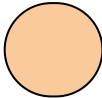
The project provides a strong **story-driven relatable beginning** for **long-term engagement and empowerment** that is comprehensive, including movement and exercise, assessments and home modifications and review of medications, and is designed to provide fall risk reduction immediately.

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Thank

you



Limitless Living Solutions