

# **Aging Matters**

Southeast Missouri Area Agency on Aging

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# Agenda

#### The Changing Landscape

You Cannot Give What You Don't Have

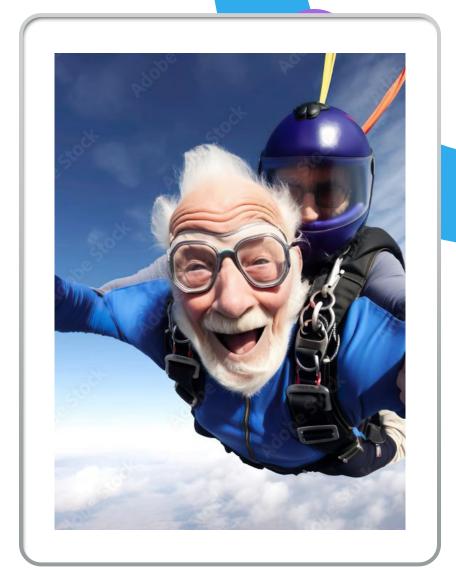
From Good Intentions to Action

Facing the Funding Formula Shift

**Best Practices in Change Management** 

Call to Action

# The Changing Landscape



# You Cannot Give What You Don't Have

- Resilience
- Expertise
- Collaboration



# Readiness for Change

When it comes to changes in funding and service delivery, how ready do you feel your agency is to adapt?

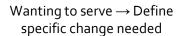
- Very ready
- Somewhat ready
- Neutral
- Not very ready
- Not ready at all

How Ready Are You?



From Good Intentions to Action







Good ideas → Map strategies & steps



Care for community →
Communicate & celebrate wins



Desire to help  $\rightarrow$  Build accountability & daily action



Weave relatable stories into your presentation using narratives that make your message memorable and impactful



Use live polls or surveys to gather audience opinions, promoting engagement and making sure the audience feel involved

# From Good Intentions to Action

# Facing the Funding Formula Shift

Challenges → Opportunities

Shrinking dollars

→ Innovation in

services

New funding formulas → Stronger partnerships

Uncertainty → Diversified revenue

Community needs growing → Sustainable growth

### Best Practices in Change Management

Clear goal-setting & planning.

Engage stakeholders early.

Consistent communication.

Provide training & support.

Use change champions.

Leverage feedback.

Evaluate & adjust continuously.

#### How Ready Are You?

- Here's what's changing.
- Here's why mindset matters.
- Here's how to manage change effectively.
  - Now—what will you do about it?

#### Call to action

#### Grow Yourself → Personal Commitment

- •Choose 1 area of personal growth
- Share it for accountability

#### Grow Your Agency → Professional Commitment

- •Identify 1 change or innovation
- Take the first step forward

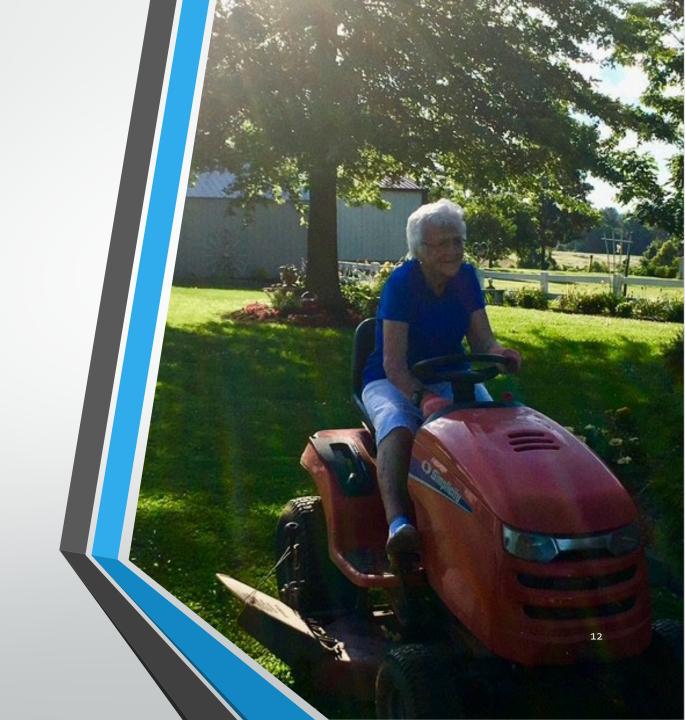
#### Grow Together → Community Commitment

- Commit to 1 new collaboration or partnership
- •Strengthen the aging services network



# Landscape Changes

Questions?



## Final tips & takeaways

• "With nearly 1.4 million Missourians aged 65 or older today—and a rapidly growing aging population—it's not enough for us to just have good intentions. Change is constant, but growth is intentional. What bold step will you take in the next 30 days to shape the future of aging services in Missouri?" America's Health Rankings, 2023 Senior Report; Missouri Department of Health & Senior Services, State Plan on Aging 2024–2027; U.S. Census Bureau (2024).

Missouri's rural residents—making up a significant portion of the aging population—experience disproportionately worse health outcomes. "Rural Missouri accounts for roughly 1.5 million residents, with higher rates of overdose, suicide, life expectancy decline, and 7% higher infant mortality compared to urban areas." Landes, D. S., & Bondurant, A. P.

(2023, February 23). Listening to Rural Missouri: A Needs Assessment. Missouri Rural Health Association. Available from https://mrhassociation.org/healthneeds/

## Thank You

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