



# Missouri Association of Area Agencies on Aging | ma4

## 19<sup>th</sup> SHOW ME SUMMIT ON AGING & HEALTH 2024

September 9 – 11, 2024 | Springfield, MO  
The Age of Opportunity

### CALL FOR PRESENTATIONS NOW OPEN

Please join ma4 this fall to create a stimulating Show me Summit on Aging & Health. Share your expertise and knowledge in the field of aging services. **Deadline for proposals is April 15, 2024. Notifications in May, 2024.**

**ma4** is the leading voice for service, information, and advocacy to improve the lives of aging Missourians.

**ma4** supports the effectiveness and capacity of Missouri's ten AAAs by working with community partners to strengthen advocacy efforts, share information, maximize resources, and assist staff and caregivers in supporting adults to live independently in the homes of their choice for as long as they choose. We advocate at the local, state, and federal level for services and supports to enhance the lives of adults through the aging journey.

ma4 is the statewide association of Area Agencies on Aging (AAAs), which together provide almost **\$100 M worth of services annually** to adults 60+ in every county in Missouri. Our members are highly respected leaders in aging and provide services include nutrition, home delivered meals, evidence-based health and wellness programs, home modification, care transitions, transportation, social connectedness, caregiver support, in-home and personal care services, Medicare options counseling, legal services, long-term care ombudsman programs, ongoing learning, and many other services intended to help adults age in the place they call home.

The ma4 network includes expertise reaching adults age 60+, including special populations such as hard-to-reach aging adults, adults living with chronic medical conditions, caregivers, rural and urban populations, and more.

This fall, ma4 will host the 19<sup>th</sup> Show Me Summit on Aging & Health in Springfield, MO. Our annual summit convenes the most trusted experts and leaders in the field of aging services throughout Missouri. Attendees include professionals, volunteers, and advocates working with AAAs, senior centers, nutrition services, and other community organizations serving adults 60+ and adults with disabilities. Attendance averages around 300 attendees.

Submitting a session proposal is the perfect opportunity to demonstrate your thought leadership, successful programs, and share insights with your peers and leaders in aging services from all across the state. We look forward to showcasing your subject-matter expertise, fresh thinking, and best practices as a presenter.

### [Submit Your Proposal Here](#)

#### SUBMISSION REQUIREMENTS

**Sessions will be 50 minutes.** Please submit your proposal online. If you need accommodations, please let us know.

Submissions should include the following:

- Presenter/Panelist Contact Information
- Key Point of Contact Information
- Additional Presenters/Panelist Contact Information (3 presenters max)
- Presenter Bio 2-3 Sentence Each (3 presenters max)
- Session Title (10-word max)
- Session Program Description (125 - word max)
- Session Detailed Description, Target Audience, and Objectives (250 -word max)

## CRITERIA

Submissions will be reviewed by the ma4 Summit Committee. Proposals will be reviewed based on several criteria with preference for proposals which:

- **Sessions will be 50 minutes**
- Address conference target audience and challenge attendees to think creatively
- Have potential for relevance and across the state
- Feature experienced speaker(s) with expertise
- Priority will be given to innovative ideas and discussion of national trends

## PRESENTATION CONTENT TOPICS

We seek engaging content with high levels of interaction, innovative learning opportunities, and new and diverse voices. **Sample topic areas may include:**

- Advocacy
- Behavioral Health
- Business Planning
- Caregivers/Caregivers Support
- Dementia Friendly Programs
- Elder Justice
- Financial Planning
- Grief and Loss
- Healthy Aging
- Meeting the Needs of Diverse Aging Groups
- Intergenerational Programming
- Nutrition
- Ombudsman Services
- Participant Recruitment
- Policy/Legislative Issues
- Promising Partnerships
- Reframing Aging
- Social Determinants of Health
- Senior Center Management
- Social Isolation
- Social Media
- Technology
- Trauma Informed Care
- Veterans
- Virtual Programming

## PRESENTER AGREEMENTS

- Presenters will be responsible for their own Summit expenses, including travel, meals, lodging, etc.
- Presenters agree to pay registration rates if attending anything other than workshops scheduled and/or the exhibit hall on the day of their presentation. A discounted rate for presenters is available.
- Presentation PowerPoints and other materials are expected to be provided to ma4 prior to the Summit.
- One Key Point of Contact will be designated per session; this key point of contact will share communication from ma4 to the presenters on their panel.

**Presenters are responsible for their own travel and accommodations.**

**If attending the Summit other than the presentation, presenters are expected to register;  
a discounted presenter rate is available.**

**Hotel reservations will available at a reduced rate  
of \$107 for a limited time.**

**Registration and Hotel Reservations will be coming soon.**



More information including a tentative agenda is available at [ma4web.org](http://ma4web.org)

Contact Julie Peetz with questions: [jpeetz@ma4web.org](mailto:jpeetz@ma4web.org) | 314.620.4585