

MO STATE PLAN ON AGING: OUTREACH, SUMMARY, AND TOOLS

Jordanna McLeod

Bureau of Senior Programs

Jordanna.mcleod@health.mo.gov

573-526-7869

Missouri Department of Health and Senior Services

www.health.mo.gov



MISSOURI DEPARTMENT OF
HEALTH &
SENIOR SERVICES



WHAT IS THE STATE PLAN ON AGING?

- A four-year plan, required by the Older Americans Act (OAA), addressing the needs of older Missourians with a focus on those with the greatest economic and social needs



WHAT TOOLS DID WE USE?

- Online survey tool (on a dedicated webpage at <https://health.mo.gov/seniors/state-plan-aging.php>)
- Paper copy
- Business cards
- Information sheet



HOW DID WE REACH PEOPLE?

- Partners
 - Office of Minority Health
 - Ecumenical Council
 - Faith Community
 - SAGE
 - PROMO
 - DAV
 - AAAs
 - AARP
 - SHL
- Missouri Association of Counties
- Municipal League
- Technology
 - Facebook posts
 - Listening Sessions
 - Webinars
 - Virtual meetings
 - Email lists
- In-Person Events
 - Listening sessions
 - Conferences
 - State Fair



HOW WELL DID IT WORK?

- 817 State Plan on Aging Older Adult Surveys have been completed
 - The top services people believe will help them stay in their homes are Home repair/updates, in-home services, help finding programs or services, transportation, home-delivered meals, caregiver support services, and help paying bills.
 - Surveys have been received from St. Louis City and all but 14 counties (Bollinger, Crawford, Dent, Dunklin, Madison, Maries, Marion, Mercer, Monroe, Ozark, Shelby, Ste. Genevieve, Stone Worth) in Missouri
 - 158 respondents identified as a person of color, with 95 identifying as black or African American
- 331 Provider and Stakeholder State Plan on Aging Surveys have been completed
 - The top services people believe will help them stay in their homes are: in-home services, transportation, home-delivered meals, health care, affordable housing, help paying bills, family caregiver services, and home maintenance and repair.



WHAT CAN I DO?

