MO STATE PLAN ON AGING: OUTREACH, SUMMARY, AND TOOLS

Jordanna McLeod
Bureau of Senior Programs
Jordanna.mcleod@health.mo.gov
573-526-7869
Missouri Department of Health and Senior Services
www.health.mo.gov
A four-year plan, required by the Older Americans Act (OAA), addressing the needs of older Missourians with a focus on those with the greatest economic and social needs.
WHAT TOOLS DID WE USE?

- Online survey tool (on a dedicated webpage at https://health.mo.gov/seniors/state-plan-aging.php)
- Paper copy
- Business cards
- Information sheet
HOW DID WE REACH PEOPLE?

- Partners
  - Office of Minority Health
  - Ecumenical Council
  - Faith Community
  - SAGE
  - PROMO
  - DAV
  - AAAs
  - AARP
  - SHL

- Technology
  - Facebook posts
  - Listening Sessions
  - Webinars
  - Virtual meetings
  - Email lists

- In-Person Events
  - Listening sessions
  - Conferences
  - State Fair
817 State Plan on Aging Older Adult Surveys have been completed

- The top services people believe will help them stay in their homes are Home repair/updates, in-home services, help finding programs or services, transportation, home-delivered meals, caregiver support services, and help paying bills.

- Surveys have been received from St. Louis City and all but 14 counties (Bollinger, Crawford, Dent, Dunklin, Madison, Maries, Marion, Mercer, Monroe, Ozark, Shelby, Ste. Genevieve, Stone Worth) in Missouri

- 158 respondents identified as a person of color, with 95 identifying as black or African American

331 Provider and Stakeholder State Plan on Aging Surveys have been completed

- The top services people believe will help them stay in their homes are: in-home services, transportation, home-delivered meals, health care, affordable housing, help paying bills, family caregiver services, and home maintenance and repair.
WHAT CAN I DO?