

16th Annual Show Me Summit on Aging & Health

presented by

Missouri Association of Area Agencies on Aging

in collaboration with

Missouri Department of Health and Senior Services

September 9-11, 2019

Chateau on the Lake Resort

Branson, MO

Sponsorship Tradeshow & Advertising Prospectus

The Missouri Association of Area Agencies on Aging (Ma4) is the leading voice for service, information and advocacy improving the lives of older Missourians. MA4 pursues their right to choice and dignity in daily living; and strives to furnish its member Area Agencies on Aging (AAAs) with the essential informational/ educational resources to deliver quality service. MA4 is the official statewide association of the 10 AAAs, created under the 1973 amendment to the Older Americans Act (OAA) of 1965. The OAA requires that the AAAs serve individuals 60 and older, giving priority to those in the greatest social and economic need, and that AAAs advocate for seniors.

As the 16th Annual Show Me Summit on Aging and Health approaches, Ma4 would like to invite you to be a sponsor at the only statewide conference on aging. The Summit provides state of the science training and opportunities to the network. This conference will host over 300 attendees and more than 50 exhibitors and sponsors, and this year will be held on September 9-11, 2019 at the Chateau on the Lake Resort in Branson, MO.

ma4

Missouri
Association
of Area
Agencies
on Aging

MISSOURI'S AREA AGENCIES ON AGING:

Provide services in every county in Missouri, such services include:

- 215 Senior Centers
- Information & Assistance
- Home Delivered & Senior Center Meal Programs
- In-Home and Personal Care Services
- Legal Assistance
- Adult Day Care
- Public Benefits Counseling/Options Counseling
- Physical Fitness and Exercise
- Caregiver, Respite and Case Management
- Medicare Education and Outreach
- Recreational and Volunteer Opportunities
- Advocacy for Seniors
- Long Term Care Ombudsman Program
- Transportation

Because MA4 is a non-profit organization, and because we typically offer services to individuals at low or no cost in all of our areas of service, this sponsorship will help offset the costs of the training and make it affordable to all participants, whether they come from a non-profit, social service, legal or institutional background.

WHAT MISSOURI'S AREA AGENCIES ON AGING DO:

Provide Strong Advocacy - As advocates for our members, we work with the Missouri Legislature and federal policy makers in Washington, DC to gain support for mission-critical Aging Network Programs.

Lead on Key Issues - Through expertise on such issues as Medicare education, mobility options for older adults, expansion of Livable Communities and tapping older adults as an invaluable volunteer resource.

Connect Consumers with Resources - We provide support to consumers seeking assistance across the spectrum of issues affecting older Americans.

**ATTEND THE 16TH ANNUAL SHOW ME SUMMIT ON AGING & HEALTH
IN BRANSON, MO. LAKE US ON FACEBOOK OR VISIT
WWW.MA4WEB.ORG FOR UPDATES**

JOIN THE DISCUSSION. SUPPORT THE MISSION.

GUIDELINES:

1. **EXHIBIT BOOTH** - Basic table-top display booths include a 8x8 space with 6' skirted table, 2 chairs and a professional sign. Exhibitors are responsible for all additional signage, giveaways, staffing and design. Electrical hookups are available at an additional cost. Ceiling mounted displays are not allowed.

2. **EXHIBIT BOOTH INCLUDES** - Regular exhibitor registrations will receive one complimentary conference registration, which includes all meals (1 lunch, 2 continental breakfasts and 2 breaks) with the exception of the Banquet. Participants are required to arrange their own hotel accommodations.

3. **APPROVED LITERATURE FOR TABLES** - Your support entitles your organization to distribute approved literature on tables during general sessions and breaks. Up to 400 pieces of literature will be required. Materials may be shipped in advance to the hotel.

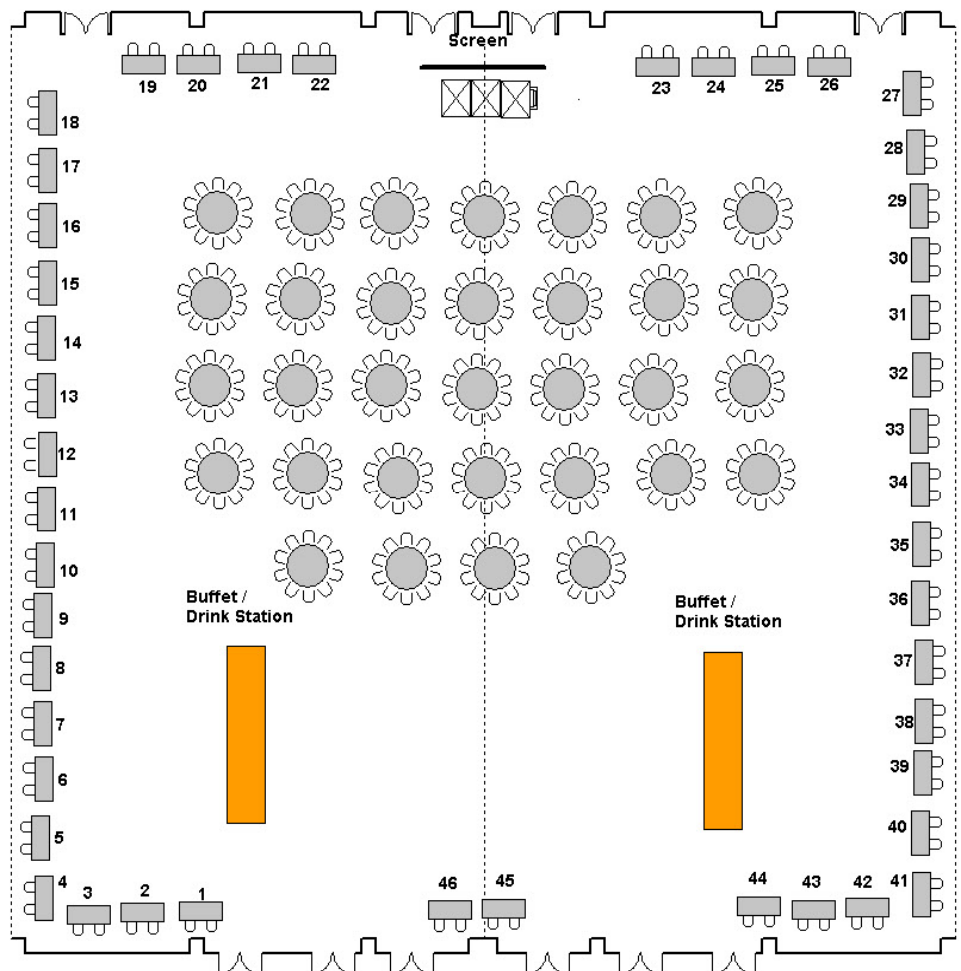
4. **SPONSORED BREAKS OR EVENTS** - Organizations are eligible to sponsor scheduled breaks, meals, banquet, etc. Appropriate signage will be displayed during such events. See sponsor information for details.

5. **TOTE BAG INSERTS** - Depending on your company's level of support, you are entitled to insert a promotional item in the tote bag that will be provided to all conference participants. Items may be printed material or promotional giveaways. Approximately 400 tote bags will be assembled. Sponsors and exhibitors will provide these items at their own cost. **Ship inserts to 722 E. Capitol Avenue, Jefferson City, MO 65101 by August 15, 2019. Items received after this date or oversized/heavy items may not be accepted.** Inserts can be purchased separately, see registration form.

6. **PRINT ADVERTISING** - Depending on your company's level of support, you are entitled to an ad (level of support determines the size ad) in the printed program. Please submit your camera ready ad, full color, in an electronic format (press proof .pdf or hi-resolution .jpg) by July 15, 2019. Full Page Portrait Ad size is 7.5"x 10", Half Page Landscape Ad Size is 7.5"x 5" and a Quarter Page Portrait Ad Size is 3.75"x 5".

7. **WEBSITE ADVERTISING** - Depending on your company's level of support, you are entitled to a horizontal lower banner ad (level of support determines the size ad) on the ma4 website, www.ma4web.org. This ad will run in rotation with other banner ads on the site. (The size for the Horizontal Lower Banner Ad is 526 pixels x 90 pixels.) Each banner ad can link to your organization's website. Please indicate the EXACT URL address you would like your ad directed to on the registration page.

Please send all camera ready ads, special arrangements and requests to abipadgett@embarqmail.com.



UNDERWRITING SPONSOR - \$10,000

Partner with MA4 to sponsor the 16th Annual Show Me Summit on Aging and Health. Your company's name will be displayed on all promotional materials and signage along with exposure on the MA4 website. You will be recognized during the Opening Session as the Underwriting Sponsor and a representative from your company will have the opportunity to address the conference at this time. You will be featured in the onsite materials along with a full page Ad in the program. Up to two representatives from your company may attend the conference and the banquet and will have a premium exhibit booth for promotional materials.

BANQUET & RECEPTION SPONSOR - \$5,000

Partner with MA4 to sponsor the Banquet and Reception on the evening of Monday, September 9th. Your company's name will be displayed on all promotional materials and signage along with exposure on the MA4 website. Your company will be recognized during the Banquet portion and a representative from your company will have the opportunity to address the conference at this time. You will be featured in the onsite materials along with a half page Ad in the program. Up to two representatives from your company may attend the conference and the banquet and will have a premium exhibit booth for promotional materials.

OPENING SESSION SPONSOR - \$3,500

Partner with MA4 to sponsor the Opening Plenary Session being held on Monday, September 9th with Lt. Governor Mike Kehoe and Senator Mark W. Foster as Primary Session speakers. Your company's name will be displayed on all promotional materials and signage along with exposure on the MA4 website. You will have an opportunity to begin the Opening Plenary Session and address the conference. Your company will be featured in the onsite materials along with a quarter page Ad in the program. One representative from your company may attend the conference and the banquet and will have an exhibit booth for promotional materials.

LUNCHEON SPONSOR - \$3,000

MISSOURI SMP is sponsoring the luncheon on Tuesday and **GRAVES FOODS** is sponsoring the luncheon on Wednesday. Partner with MA4 to sponsor a Luncheon at the 2019 Show Me Summit on Aging and Health. There are two luncheons available and the first come first served so get your registration in early. Your company's name will be displayed on all promotional materials and signage along with exposure on the MA4 website. Your company will be recognized during the sponsored luncheon and a representative will have the opportunity to address the conference at this time. You will be featured in the onsite materials along with a quarter page Ad in the program. One representative from your company may attend the conference and the banquet and will have an exhibit booth for promotional materials.

BREAKFAST SPONSOR - \$2,500

SGC FOOD SERVICE is sponsoring the breakfast on Tuesday and **MEDICARE MEDICAID**

ADVISORS is sponsoring the breakfast on Wednesday. Partner with MA4 to sponsor a Breakfast at the 2019 Show Me Summit on Aging and Health. There are two breakfasts available and the first come first served so get your registration in early. Your company's name will be displayed on all promotional materials and signage along with exposure on the MA4 website. You will be recognized during the sponsored breakfast and a representative will have the opportunity to address the conference at this time. Your company will be featured in the onsite materials along with a quarter page Ad in the program. One representative from your company may attend the conference and the banquet and will have an exhibit booth for promotional materials.

PLENARY SESSION SPONSOR - \$2,000

GA FOODS is sponsoring the plenary session on Tuesday and **AGING AND IN-HOME SERVICES OF NORTHEAST INDIANA** are sponsoring the session on Wednesday. Partner with MA4 to sponsor a Plenary Session at the 2019 Show Me Summit on Aging and Health. There are two plenary sessions available and it's first come first served so get your registration today! **Paul Green**, Former Deputy District Attorney, San Diego, CA, will speak on Wednesday morning and **Paul Green**, Former Deputy District Attorney, San Diego, CA, will speak on Wednesday morning. Your company's name will be displayed on all promotional materials and signage along with exposure on the MA4 website. You will be recognized during the plenary session and a representative will have the opportunity to address the conference at this time. Your company will be featured in the onsite materials. One representative from your company may attend the conference and the banquet and will have an exhibit booth for promotional materials.

GENERAL CONFERENCE SPONSOR - \$1,000

Partner with MA4 to sponsor the 2019 Show Me Summit on Aging and Health. Your company's name will be displayed on all promotional materials and signage along with exposure on the MA4 website and be featured in the onsite materials. One representatives from your company may personally attend the conference and will have an exhibit booth for promotional materials.

TRANSPORTATION SPONSOR - \$1,000

Tuesday, September 11th, people will have the opportunity to take a bus to the Branson Landing. Transportation will pick them up at the hotel, transport them to the Landing, and at a specified time will return to pick them up.

EXHIBIT BOOTH

Non-Profit exhibit booths are \$350 and For Profit exhibit booths are \$550. Additional services such as tote inserts, banquet tickets and advertising can be purchased separately. See page 7 for registration information.

Contact the MA4 Meeting Planners to help you create a custom marketing opportunity. Sandy Boeckman, sandyboeckman@gmail.com or Abi Padgett, abipadgett@embarqmail.com, 573-634-2914, can assist with any logistical questions you may have.

HOTEL RESERVATIONS

To make room reservations, please contact the Chateau on the Lake Resort at 1-888-333-5253(LAKE) and ask for block "MA4" when making your reservations. A block of guest rooms is being held at a special rate of \$104.00 for single or double. Lake Front Ambassador Suites are available for \$199.00 a night.

There is complimentary self parking for all guests.
Reservations must be made by August 8, 2019 to receive the group discount.

Chateau on the Lake Resort
415 N. State Hwy 265
Branson, MO 65616

Make Your Reservation now!

SPONSORSHIP REGISTRATION

(Please complete all information as it should appear in promotional material.)

Organization Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Name/Title/Email of Persons Attending Summit _____

Linked Web Address _____

Sponsorship Level (see previous page) _____

| | |
|---|-------------------|
| <input type="checkbox"/> Sponsor (indicate level above) | \$ _____ |
| Additional Services | |
| <input type="checkbox"/> Summit Registration Tote Insert (per item) | \$100.00 |
| <input type="checkbox"/> Electrical Outlet | \$45.00 |
| <input type="checkbox"/> Banquet Tickets (per person) | # _____ X \$50.00 |
| Advertising Rates | |
| <input type="checkbox"/> Full Page Ad - \$500 | \$ _____ |
| <input type="checkbox"/> Half Page Ad - \$250 | \$ _____ |
| <input type="checkbox"/> Quarter Page Ad - \$150 | \$ _____ |
| Total Amount Enclosed | \$ _____ |

PAYMENT OPTIONS

Check Visa/MasterCard/Discover/American Express Invoice

Credit Card # _____ Exp. Date _____

CVV Code _____ Name on Card _____

Mail Registration and Payment To **MA4** at:
 722 E. Capitol Avenue, Jefferson City, MO 65101
 Fax: 573-635-7823
 Phone: 573-634-2914
 Email: abipadgett@embarqmail.com

EXHIBIT BOOTH REGISTRATION

(Please complete all information as it should appear in promotional material.)

Organization Name _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Name/Title/Email of Persons Attending Summit _____

| | |
|---|-------------------|
| <input type="checkbox"/> Non-Profit Organization | \$350.00 |
| <input type="checkbox"/> For Profit Commercial Organization | \$550.00 |
| Additional Services | |
| <input type="checkbox"/> Summit Registration Tote Insert (per item) | \$100.00 |
| <input type="checkbox"/> Electrical Outlet | \$45.00 |
| <input type="checkbox"/> Banquet Tickets (per person) | # _____ X \$50.00 |
| Advertising Rates | |
| <input type="checkbox"/> Full Page Ad - \$500 | \$ _____ |
| <input type="checkbox"/> Half Page Ad - \$250 | \$ _____ |
| <input type="checkbox"/> Quarter Page Ad - \$150 | \$ _____ |
| Total Amount Enclosed | \$ _____ |

PAYMENT OPTIONS

- Check
 Visa/MasterCard/Discover/American Express
 Invoice

Credit Card # _____ Exp. Date _____

CVV Code _____ Name on Card _____

Mail Registration and Payment To **MA4** at:
 722 E. Capitol Avenue, Jefferson City, MO 65101
 Fax: 573-635-7823
 Phone: 573-634-2914
 Email: abipadgett@embarqmail.com

MONDAY, SEPTEMBER 9, 2019

| | |
|-------------------|---|
| 7:30 am | Registration |
| 8:00 - 12 noon | Missouri Senior Services' Levy Fund Meeting |
| 8:00 - 12 noon | Exhibitor Set-up |
| 9:00 - 12 noon | Ma4 Board Meeting |
| 9:30 - 11:30 am | ACL Chronic Disease Self-Management Education |
| 12 noon - 5:30 pm | Exhibit Hall Opens |
| 1:00 - 3:00 pm | Opening Plenary Session SPONSORED by Aetna |
| 3:00 - 3:30 pm | Break to View Exhibits |
| 3:30 - 4:30 pm | Breakout Session #1 |
| 5:00 pm | Reception and Dinner SPONSORED by Walgreens |

TUESDAY, SEPTEMBER 10, 2019

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|------------------|--|
| 7:00 am | Registration |
| 7:00 - 8:30 am | Breakfast Buffet SPONSORED by SGC Food Service |
| 7:00 - 4:00 pm | Exhibits Open |
| 8:30 - 9:00 am | Welcome |
| 9:00 - 10:00 am | Morning Plenary Session SPONSORED by GA Foods |
| 10:00 - 10:45 am | Break to View Exhibits |
| 10:45 - 11:45 pm | Breakout Session #2 |
| 12:00 - 1:30 pm | Luncheon SPONSORED by Missouri SMP |
| 1:30 - 2:30 pm | Breakout Session #3 |
| 2:30 - 3:00 pm | Break to View Exhibits |
| 3:00 - 4:00 pm | Breakout Session #4 |
| 5:00 - 10:00 pm | Optional Activities |

WEDNESDAY, SEPTEMBER 11, 2019

| | |
|------------------|--|
| 7:00 am | Registration |
| 7:00 - 8:00 am | Breakfast Buffet |
| 8:00 - 9:30 am | Morning Plenary Session SPONSORED by Aging and In-Home Services of Northeast Indiana, Inc. |
| 9:30 - 10:00 am | Break |
| 10:00 - 11:00 am | Breakout Session #5 |
| 11:00 - 11:30 am | Ma4 Update |
| 11:30 am | Box Lunch, Door Prizes and Final Announcements |