Please join us for the 14th Annual Show Me Summit on Aging and Health, Missouri’s premier conference on aging, at the Holiday Inn Executive Center in Columbia, Missouri, September 11-13, 2017.

Be a part of a dialogue that focuses on the opportunities and challenges facing Missouri’s senior population. You will make important business connections with leaders of the aging network.

⇒ The Summit will focus on four key topics: Healthy Aging/Lifestyles, Aging Services, Serving Special Populations and Management and Technology.

⇒ Exhibit hall opportunities will showcase services, products, and information, and will include prize drawings.

**Keynote Speaker**
Sandy Markwood, n4A

**Plenary Session Speakers**
Novella Perrin, Ph.D.
Sam Plaster
Randall Williams, M.D.

Join the Discussion. Support the Mission.
Monday, September 11, 2017

7:30 am  Registration

7:30-12:00 noon  Collaborative Meeting of Missouri Senior Services’ Levy Fund Boards

11:00-12:00 noon  Establishing a Levy in Your County

8:00-12:00 noon  Exhibitor Set-up

8:30-12:00 noon  Ma4 Board Meeting

11:00-5:00 pm  Exhibits Open

11:00-12 noon  Hot Topic Breakouts

“Choosing the Right Nursing Home Using the Missouri Quality Initiative”
Speaker: Cathy Murray, Ed.D., RN, LNHA, Sinclair School of Nursing, University of Missouri Columbia

“Empowering Seniors Before, During and After a Disaster”
Speaker: Charity J. Hunter, Emergency Services Senior Planner, Mid-America Regional Council (MARC)

“Financial Exploitation of the Elderly”
Speakers: David Lanigan, Investigations Manager, MODHSS; Mindy Sweezer, Investigations Supervisor, Special Investigations Unit, MODHSS

“Polypharmacy Insights and Answers”
Speaker: Hedva Barenholtz Levy, PharmD, BCPS, BCGP, HbL PharmaConsulting

12:00 noon  Luncheon (included with registration)

1:00 pm  Opening Plenary Session

“9-11 Anniversary Ceremony”

Welcome
Speakers: Diana Hoemann, MA4 President; Cale Bradford, Pyramid Home Health Services

Keynote Address
“Challenges Facing the Aging Network”
Speaker: Sandy Markwood, CEO, n4a

3:00 pm  Breakout Session #1

Healthy Aging/Lifestyles
“Oral Health Needs of Missouri’s Aging”
Speaker: John Dane, DDS, FAAHD, DABSCD, MODHSS

Aging Services
“Incapacity and Its Effect on Elder Abuse”
Speakers: Christine A. Alsop, Attorney, The Elder & Disability Advocacy Firm of Christine A. Alsop; Debbie Emmelkamp, LCSW, Decision Point Consulting, Inc.
Serving Special Populations
“Veterans Directed: Home and Community Based Services-From Planning to Process”
Speakers: Lisa Knoll, COO, Mid-East AAA; Donna Jasper, ADRC Manager, Mid-East AAA

Management & Technology
“Board Member Responsibilities and Duties”
Speaker: Gary Cronin, Mid-East AAA

5:30 pm  Reception
Sponsored by The Baptist Home

6:30 pm  Dinner (included with registration)

Tuesday, September 12, 2017

7:00 am  Registration
7:00 am  Breakfast Buffet
7:00-3:30 pm  Exhibits Open

8:00-8:30 am  Hot Topics Sponsored AT&T
“A Message From Senator Claire McCaskill”
A message from Senator Claire McCaskill, updating attendees on the major issues in Washington DC and how they will impact seniors and healthcare in general.

8:30-10:00 am  Morning Plenary Session Sponsored by The Missouri SMP
Advocacy Panel
“Budget Basics: Senior Services in the Missouri State Budget”
Speaker: Lindsey Baker, PhD, Missouri Budget Project

“Your Vote Counts! Mobilizing AAA Volunteers”
Speaker: Janis Keith, Mid-East AAA

“Advocating for Seniors: Investor Protection and Education”
Speaker: Todd Hurt, Manager, Vulnerable Citizens Services Unit

10:00-11:00 am  Education Expo
“Participating in the Show Me Falls Free Missouri Coalition”
Speaker: Juliet Simone, Show Me Falls Free Missouri Coalition

11:00-11:30 am  Opportunity to View Exhibits

11:30-12:30 pm  Breakout Session #2
Healthy Aging/Lifestyles
“Fit and Fun”
Speakers: Rona McNally, Care Connection for Aging Services; Samantha Schnell, Care Connection for Aging Services

Aging Services
“South Central Pension Rights Project”
Speaker: Robin Buckner Price, South Central Pension Rights Project
Serving Special Populations
“Macklind Multilingual Senior Center”
Speaker: Eunji Koh, Bilingual International Assistant Services

Management & Technology
“Storytelling: The True Art of Fundraising”
Speaker: Ron Mackey, The Baptist Home

12:30-1:30 pm  Luncheon (included with registration)
Sponsored by Graves Menu Maker Foods

2:00-3:30 pm  Exhibit Hall Open to Public

1:30-2:30 pm  Breakout Session #3
Healthy Aging/Lifestyles
“Benefits of Home and Community Based Services on Medicaid”
Speaker: Cale Bradford, Pyramid Home Health Services

Aging Services
“Programs Responding to Quality of Life”
Speakers: Pam Anglin, USDA Rural Development; Gregory Batson, USDA Rural Development

Serving Special Populations
“Traumatic Brain Injury and Aging”
Speaker: Eric Hart, Psy.D., University of Missouri Columbia

Management & Technology
“On a Mission: Purpose-Based Leadership”
Speaker: Alex Cobb, SeniorAge

2:30-3:00 pm  Opportunity to View Exhibits

3:00-4:00 pm  Breakout Session #4
Healthy Aging/Lifestyles
“Diabetes From Prevention to Disease Self-Management”
Speakers: Trent E. DeVreugd, MHA, Health for Life: Everyone with Diabetes Counts Program, Primaris; Brian Bax, NDPP Specialist, Missouri Department of Health & Senior Services

Aging Services
“Enhancing Adult Protective Services”
Speakers: Michelle Humphrey, Aging Program Specialists, Division of Senior and Disability Services; Amanda Mabey, Aging Program Specialists, Division of Senior and Disability Services

Serving Special Populations
“A Community Based Approach to Caring for Veterans and Their Families”
Speaker: Tom Goode, DMin, The Baptist Home
### Agenda

#### Management & Technology

**“Succession Planning: Boldly Preparing for the Future”**  
Speaker: Jessica Macy, New Chapter Coaching

#### Warm Springs Ranch & Isle of Capri Casino

Space is Limited-Additional Charge Applies

#### Hospitality Hop

Hospitality Room to date include GA Foods/Graves Menu Maker Foods

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**Wednesday, September 13, 2017**

**7:30 am**  
Registration

**8:00-8:15 am**  
“Comments from the Director of the Missouri Department of Health & Senior Services”  
Randall Williams, MD, Director, Missouri Department of Health & Senior Services

**8:30-9:30 am**  
Morning Plenary Session Sponsored by GA Foods  
“Culture Change 101”  
EXPO CENTER  
In this presentation, Missouri’s State Culture Change Coordinator will educate attendees on the basics of Culture Change and discuss steps to transform caregiving from an institutional model to a person-directed home model.  
Speaker: Sam Plaster, State Culture Change Coordinator, MODHSS

**9:30-10:30 am**  
Breakout Session #5  
Healthy Aging/Lifestyles  
“Tech-Enhanced Life”  
WINDSOR III  
Speaker: Rhonda Hughes, Program Coordinator, Missouri Assistive Technology

**Aging Services**  
“Services for Older Adults: A Community Aging/Academic Partnership”  
Speakers: Marian Keglovits, Washington University School of Medicine; Emily Somerville, Washington University School of Medicine; Susan Stark, Washington University School of Medicine

**Management & Technology**  
“Reveal Your Best Kept Secret”  
Speakers: Beth Busseau, Central Missouri AAA; Ione Bickell, Central Missouri AAA; Amanda Young, Central Missouri AAA

**10:30-11:30 am**  
Closing Plenary Session  
“Humor in the Workplace”  
Speaker: Dr. Novella Perrin

**11:30 am**  
Box Lunch, Door Prizes and Final Announcements (included with registration)
Optional Activities

**WARM SPRINGS RANCH, HOME OF THE BUDWEISER CLYDESDALES**

Here is your chance! Board the bus and go behind the scenes at Warm Springs Ranch and get up close and personal with the Budweiser Clydesdales. Explore the 25,000-square foot facility and find out what it takes to breed a legend. After your tour you will have the opportunity to sample Anheuser products. From Warm Springs Ranch the bus will take you to Isle of Capri Casino where you can have a buffet dinner before you try your luck at the slot machines. From the latest and greatest slots and machines to action-packed table games you’ll find choices galore. The bus will leave the Holiday Inn Executive Center at 4:30 pm and plan to return around 9:30 pm. Price includes transportation. This is a planned event and space is limited, get your registrations in early.

Cost of the trip is $48.00 and includes transportation, Warm Springs entrance fees and Dinner at Isle of Capri Casino.

**ISLE OF CAPRI CASINO**

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**Things to do Around Columbia on Your Own**

**LES BOURGEOIS VINEYARDS, ROCHEPORT MISSOURI**

12847 W. Highway BB, Rocheport, MO ~ 573-698-2300 ~ www.missouriwine.com

**MUSEUM OF ART AND ARCHAEOLOGY**

Mizzou North, 115 Business Loop 70 West, Columbia, MO ~ 573-882-3591 ~ https://maa.missouri.edu

**ROCK BRIDGE MEMORIAL STATE PARK**

5901 South Highway 163, Columbia, MO ~ Park: 573-449-7402 ~ Trail Hotline: 573-442-2249

**THE BLIND BOONE HOUSE**

10 N. 4th Street, Columbia, MO ~ 573-449-0039 ~ www.blindboonehome.com
**Name** __________________________________________________________________________________

**Organization** ______________________________________________________________________________

**Address** __________________________________________________________________________________

**City/State/Zip** ______________________________________________________________________________

**Phone** ______________________________ **Email** ________________________________________________

**Food Allergies** _____________________________________________________________________________

**Payment Options**

- ☐ Check  ☐ Invoice  ☐ Visa/MasterCard/Discover/American Express

**Credit Card # _________________________________ Exp. Date ________________________________**

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### CONFERENCE FEES

( Check all items that apply - Prices include all meals and breaks)

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<th>Item</th>
<th>Before 8/10/17</th>
<th>After 8/10/17</th>
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<tr>
<td>Full Registration (9/11-13)</td>
<td>☐ $230</td>
<td>☐ $260</td>
</tr>
<tr>
<td>Monday Only (9/11)</td>
<td>☐ $105</td>
<td>☐ $115</td>
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<td>Tuesday Only (9/12)</td>
<td>☐ $70</td>
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<tr>
<td>Wednesday Only (9/13)</td>
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<tr>
<td>Missouri Senior Services' Tax Fund Meeting (registration separate)</td>
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### GUEST MEAL TICKETS

(Guests are not allowed access to any sessions)

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<tr>
<td>All Meals (Monday-Wednesday)</td>
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<td>Monday Only (lunch, reception, dinner and breaks)</td>
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<td>Tuesday Only (breakfast, lunch and breaks)</td>
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<tr>
<td>Wednesday Only (breakfast, lunch and breaks)</td>
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**Guest Name: __________________________________________________________**

### OPTIONAL ACTIVITIES

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<tr>
<td>Warm Springs Ranch &amp; Isle of Capri Casino (Space is Limited)</td>
<td>☐ $48</td>
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<tr>
<td>Certificate of Attendance</td>
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**TOTAL $ ______________________**

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**Payment Options**

- ☐ Check  ☐ Invoice  ☐ Visa/MasterCard/Discover/American Express

**Credit Card # _________________________________ Exp. Date ________________________________**

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Mail Registration and Payment To:
722 E. Capitol Avenue
Jefferson City, MO 65101
Fax: 573-635-7823 ~ Phone: 573-634-2914
Email: abipadgett@embarqmail.com
CONFERENCE SESSIONS

**Hot Topics**
Monday
11:00-12:00 noon
☐ The Right Nursing Home
☐ Empowering Seniors
☐ Financial Exploitation
☐ Polypharmacy Insights

**Healthy Aging/Lifestyle**

**Aging Services**

**Serving Special Populations**

**Management & Technology**

Monday
3:00-4:00 pm
☐ Oral Health
☐ Incapacity
☐ VDHCBS
☐ Board Member

Tuesday
11:30-12:30 pm
☐ Fit & Fun
☐ South Central Pension Rights
☐ Macklind Multilingual
☐ Storytelling

Tuesday
1:30-2:30 pm
☐ Benefits of HCBS
☐ Quality of Life
☐ TBI
☐ On a Mission

Tuesday
3:00-4:00 pm
☐ Diabetes
☐ Adult Protective Services
☐ Caring for Veterans
☐ Succession Planning

Wednesday
9:30-10:30 am
☐ Tech-Enhanced Life
☐ Services for Older Adults
☐ Best Kept Secret

**Hotel Reservations**

To make room reservations, please contact the Holiday Inn Executive Center at 573-445-8531 and ask for block ‘AH7’ when making your reservation.

A block of guest rooms is being held at a special rate of $98.95 single/double/triple/quad room. Reservations must be made by August 10, 2017 to receive the group discount.

**MA4 Policies**

Cancellation must be postmarked, emailed or faxed to ma4 by August 10, 2017. All cancellations will be charged an administrative fee of $25.00. **No refunds will be made after August 10, 2017.**

Attendees are responsible for making room cancellations (and for any associated fees related to late cancellations, no shows or early departures) directly with the Holiday Inn Executive Center.

Attendees may be photographed during the conference. These photos may be used for future promotions.

**Questions**

Catherine Edwards, PhD
Executive Director
Missouri Association of Area Agencies on Aging (ma4)
573-619-6185
cedwards@ma4web.org

**Conference Planners**

S & J Management Group
Sandy Boeckman
sandyboeckman@gmail.com
Abi Padgett
abipadgett@embarqmail.com
573-634-2914

**Continuing Education**

The CEU application for Nursing Home Administrators and Social Workers is pending.