Please join us for the 14th Annual Show Me Summit on Aging and Health, Missouri’s premier conference on aging, at the Holiday Inn Executive Center in Columbia, Missouri, September 11-13, 2017.

Be a part of a dialogue that focuses on the opportunities and challenges facing Missouri’s senior population. You will make important business connections with leaders of the aging network.

⇒ The Summit will focus on four key topics: Healthy Aging/Lifestyles, Aging Services, Serving Special Populations and Management and Technology.
⇒ Exhibit hall opportunities will showcase services, products, and information, and will include prize drawings.

Keynote Speakers
Sandy Markwood, n4A
Lindsey Baker, Missouri Budget Project
Sam Plaster, State Culture Change Coordinator, MODHSS

Join the Discussion. Support the Mission.
Monday, September 11, 2017

7:30 am  Registration

8:00-12:00 noon  Collaborative Meeting of Missouri Senior Services’ Levy Fund Boards
Registration is required and is separate from the Ma4 Summit. Please go to www.claycoseniors.org or call 1-877-452-3297 for registration, agenda or more information. This meeting will be geared to the Senior Fund Board members of the 55 Missouri Counties or other stakeholders that want to learn about the Senior Fund legislation, governance issues and the services typically provided to Missouri seniors.

8:00-12:00 noon  Exhibitor Set-up

8:30-12:00 noon  Ma4 Board Meeting

11:00-5:00 pm  Exhibits Open

11:00-12 noon  Hot Topic Breakouts
“Choosing the Right Nursing Home Using the Missouri Quality Initiative”
Cathy Murray, Ed.D., RN, LNHA, Sinclair School of Nursing, University of Missouri Columbia

“Empowering Seniors Before, During and After a Disaster”
Charity Hunter, Missouri Division of Senior & Disability Services, MODHSS

“Financial Exploitation of the Elderly”
David Landigan, Investigations Manager, MODHSS; Mindy Sweezer, Investigations Supervisor, Special Investigations Unit, MODHSS

“Polypharmacy Insights and Answers”
Hedva Barenholtz Levy, PharmD, BCPS, BCGP, HbL PharmaConsulting

12:00 noon  Luncheon (included with registration)

1:00 pm  Opening Plenary Session
9-11 Anniversary Ceremony
The Boone County Fire Protection District Pipes & Drums will perform at the opening session. The band is a volunteer service unit that plays for parades, civic, and charity events, including statewide ceremonies held in Jefferson City, fire and police service events, for veterans participating in Honor Flight Welcome Home ceremonies, and at fallen firefighter funerals and memorials.

Welcome
Diana Hoemann, MA4 President; Cale Bradford, Pyramid Home Health Services; Randall Williams, MD, Director, Missouri Department of Health & Senior Services

Keynote Address
“Challenges Facing the Aging Network”
Sandy Markwood, CEO, n4a

3:00 pm  Breakout Session #1
Healthy Aging/Lifestyles
“Oral Health Needs of Missouri’s Aging”
John Dane, DDS, FAAHD, DABSCD, MODHSS
AGENDA

Aging Services
“Incapacity and Its Effect on Elder Abuse”
Christine A. Alsop, Attorney, The Elder & Disability Advocacy Firm of Christine A. Alsop; Debbie Emmelkamp, LCSW, Decision Point Consulting, Inc.

Serving Special Populations
“Veterans Directed: Home and Community Based Services-From Planning to Process”
Lisa Knoll, COO, Mid-East AAA; Donna Jasper, ADRC Manager, Mid-East AAA

Management & Technology
“Board Member Responsibilities and Duties”
Gary Cronin, Mid-East AAA

5:30 pm  Reception
Sponsored by The Baptist Home

6:30 pm  Dinner (included with registration)

Tuesday, September 12, 2017

7:00 am  Registration and Breakfast Buffet

7:00-3:00 pm  Exhibits Open

8:00-8:30 am  Hot Topics Sponsored AT&T
“Washington DC Update”
Christy Mercer, Regional Director for Senator Claire McCaskill

8:30-10:00 am  Morning Plenary Session Sponsored by The Missouri SMP
“Budget Basics: Senior Services in the Missouri State Budget”
Lindsey Baker, Missouri Budget Project

“Your Vote Counts! Mobilizing AAA Volunteers”
Janis Keith, Mid-East AAA

“Secretary of State Update”
Todd Hurt, Manager, Vulnerable Citizens Services

10:00-11:00 am  Business Expo

11:00-11:30 am  Opportunity to View Exhibits

11:30-12:30 pm  Breakout Session #2
Healthy Aging/Lifestyles
“Fit and Fun”
Rona McNally, Care Connection for Aging Services; Samantha Schnell, Care Connection for Aging Services
Aging Services
“South Central Pension Rights Project”
Robin Price, South Central Pension Rights Project

Serving Special Populations
“Macklind Multilingual Senior Center”
Eunji Koh, Bilingual International Assistant Services

Management & Technology
“Storytelling: The True Art of Fundraising”
Ron Mackey, The Baptist Home

12:30-1:30 pm  Luncheon (included with registration)
Sponsored by Graves Menu Maker Foods

2:00-4:00 pm  Exhibit Hall Open to Public

1:30-2:30 pm  Breakout Session #3
Healthy Aging/Lifestyles
“Benefits of Home and Community Based Services on Medicaid”
Cale Bradford, Pyramid Home Health Services

Aging Services
“Programs Responding to Quality of Life”
Pam Anglin, USDA Rural Development; Gregory Batson, USDA Rural Development

Serving Special Populations
“Traumatic Brain Injury and Aging”
Eric Hart, Psy.D., University of Missouri Columbia

Management & Technology
“On a Mission: Purpose-Based Leadership”
Alex Cobb, SeniorAge

2:30-3:00 pm  Opportunity to View Exhibits

3:00-4:00 pm  Breakout Session #4
Healthy Aging/Lifestyles
“Diabetes From Prevention to Disease Self-Management”
Trent E. DeVreugd, MHA, The National Diabetes Prevention Program, Primaris; Glen Studebaker, Missouri Department of Health & Senior Services

Aging Services
“Enhancing Adult Protective Services”
Michelle Humphrey, Aging Program Specialists, Division of Senior and Disability Services; Amanda Mabey, Aging Program Specialists, Division of Senior and Disability Services

Serving Special Populations
“A Community Based Approach to Caring for Veterans and Their Families”
Tom Goode, DMin, The Baptist Home
Management & Technology
“Succession Planning: Boldly Preparing for the Future”
Jessica Macy, New Chapter Coaching

4:30 pm

Warm Springs Ranch & Isle of Capri Casino
Space is Limited-Additional Charge Applies

5:00 pm

Hospitality Hop
Hospitality Rooms to date include GA Foods and Graves Menu Maker Foods

Wednesday, September 13, 2017

7:30 am
Registration and Breakfast Buffet

8:30-9:30 am
Morning Plenary Session Sponsored by GA Foods
“Culture Change 101”
Sam Plaster, State Culture Change Coordinator, MODHSS

9:30-10:30 am
Breakout Session #5
Healthy Aging/Lifestyles
“Tech-Enhanced Life”
Rhonda Hughes, Program Coordinator, Missouri Assistive Technology

Aging Services
“Services for Older Adults: A Community Aging/Academic Partnership”
Marian Keglouits, Washington University School of Medicine; Emily Somerville, Washington University School of Medicine; Susan Stark, Washington University School of Medicine

Serving Special Populations
“The Plight of Transgendered Individuals”
Mary Newman, PhD, Gerontology Program/Psychology Department, Missouri State University

Management & Technology
“Reveal Your Best Kept Secret”
Beth Busseau, Central Missouri AAA; Jane Bickell, Central Missouri AAA; Amanda Young, Central Missouri AAA

10:30-11:30 am
“Humor in the Workplace”
Dr. Novella Perrin

11:30 am
Box Lunch, Door Prizes and Final Announcements (included with registration)
Optional Activities

**WARM SPRINGS RANCH, HOME OF THE BUDWEISER CLYDESDALES**

Here is your chance! Board the bus and go behind the scenes at Warm Springs Ranch and get up close and personal with the Budweiser Clydesdales. Explore the 25,000-square foot facility and find out what it takes to breed a legend. After your tour you will have the opportunity to sample Anheuser products. From Warm Springs Ranch the bus will take you to Isle of Capri Casino where you can have a buffet dinner before you try your luck at the slot machines. From the latest and greatest slots and machines to action-packed table games you’ll find choices galore. The bus will leave the Holiday Inn Executive Center at 4:30 pm and plan to return around 9:30 pm. Price includes transportation. This is a planned event and space is limited, get your registrations in early. Cost of the trip is $48.00 and includes transportation, Warm Springs entrance fees and Dinner at Isle of Capri Casino.

**ISLE OF CAPRI CASINO**

**Things to do Around Columbia on Your Own**

**LES BOURGEOIS VINEYARDS, ROCHEPORT MISSOURI**

12847 W. Highway BB, Rocheport, MO ~ 573-698-2300 ~ www.missouriwine.com

**MUSEUM OF ART AND ARCHAEOLOGY**

Mizzou North, 115 Business Loop 70 West, Columbia, MO ~ 573-882-3591 ~ https://maa.missouri.edu

**ROCK BRIDGE MEMORIAL STATE PARK**

5901 South Highway 163, Columbia, MO ~ Park: 573-449-7402 ~ Trail Hotline: 573-442-2249

**THE BLIND BOONE HOUSE**

10 N. 4th Street, Columbia, MO ~ 573-449-0039 ~ www.blindboonehome.com
Name ________________________________________________________________
Organization __________________________________________________________________________________
Address _________________________________________________________________________________________
City/State/Zip ___________________________________________________________________________________
Phone ______________________________ Email ________________________________________________
Food Allergies ________________________________________________________________________________

**CONFERENCE FEES**

(Check all items that apply - Prices include all meals and breaks)

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<th></th>
<th>Before 8/10/17</th>
<th>After 8/10/17</th>
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<tr>
<td>Full Registration (9/11-13)</td>
<td>$230</td>
<td>$260</td>
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<td>Monday Only (9/11)</td>
<td>$105</td>
<td>$115</td>
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<td>Tuesday Only (9/12)</td>
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<td>Wednesday Only (9/13)</td>
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Missouri Senior Services’ Tax Fund Meeting (registration separate) ☐

**GUEST MEAL TICKETS**

(Guests are not allowed access to any sessions)

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<tr>
<td>All Meals (Monday-Wednesday)</td>
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<td>Monday Only (lunch, reception, dinner and breaks)</td>
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<td>Tuesday Only (breakfast, lunch and breaks)</td>
<td>☐ $55</td>
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<tr>
<td>Wednesday Only (breakfast, lunch and breaks)</td>
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Guest Name: __________________________________________________________

**OPTIONAL ACTIVITIES**

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<tr>
<td>Warm Springs Ranch &amp; Isle of Capri Casino (Space is Limited)</td>
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<td>Certificate of Attendance</td>
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**TOTAL $ __________________****

*Payment Options*

☐ Check   ☐ Invoice   ☐ Visa/MasterCard/Discover/American Express

Credit Card # ____________________________ Exp. Date _______________________

Mail Registration and Payment To:
722 E. Capitol Avenue
Jefferson City, MO 65101
Fax: 573-635-7823 ~ Phone: 573-634-2914
Email: abipadgett@embarqmail.com
## HOT TOPICS
**Monday, 11:00-12:00 noon**
- The Right Nursing Home
- Empowering Seniors
- Financial Exploitation
- Polypharmacy Insights

## HOT TOPICS
**Healthy Aging/Lifestyle**

### Monday, 3:00-4:00 pm
- Oral Health

### Tuesday, 11:30-12:30 pm
- Fit & Fun
- South Central Pension Rights

### Tuesday, 1:30-2:30 pm
- Benefits of HCBS
- Quality of Life

### Tuesday, 3:00-4:00 pm
- Diabetes
- Adult Protective Services

### Wednesday, 9:30-10:30 am
- Tech-Enhanced Life
- Services for Older Adults

## HEALTHY AGING/LIFESTYLE

### Monday, 3:00-4:00 pm
- Incapacity

### Tuesday, 11:30-12:30 pm
- South Central Pension Rights

### Tuesday, 1:30-2:30 pm
- Macklind Multilingual

### Tuesday, 3:00-4:00 pm
- TBI

### Wednesday, 9:30-10:30 am
- Transgendered Individuals

## SERVING SPECIAL POPULATIONS

### Monday, 3:00-4:00 pm
- VDHCBS

### Tuesday, 11:30-12:30 pm
- Board Member

### Tuesday, 1:30-2:30 pm
- Storytelling

### Tuesday, 3:00-4:00 pm
- On a Mission

## MANAGEMENT & TECHNOLOGY

### Monday, 3:00-4:00 pm
- Board Member

### Tuesday, 11:30-12:30 pm
- Storytelling

### Tuesday, 1:30-2:30 pm
- On a Mission

### Tuesday, 3:00-4:00 pm
- Succession Planning

### Wednesday, 9:30-10:30 am
- Best Kept Secret

## MA4 Policies
Cancellation must be postmarked, emailed or faxed to ma4 by August 10, 2017. All cancellations will be charged an administrative fee of $25.00. **No refunds will be made after August 10, 2017.**

Attendees are responsible for making room cancellations (and for any associated fees related to late cancellations, no shows or early departures) directly with the Holiday Inn Executive Center.

Attendees may be photographed during the conference. These photos may be used for future promotions.

## Questions
**Catherine Edwards, PhD**
Executive Director
Missouri Association of Area Agencies on Aging (ma4)
573-619-6185
cedwards@ma4web.org

**Conference Planners**
S & J Management Group
Sandy Boeckman
sandyboeckman@gmail.com
Abi Padgett
abipadgett@embarqmail.com
573-634-2914

## Hotel Reservations
To make room reservations, please contact the Holiday Inn Executive Center at 573-445-8531 and ask for block ‘AH7’ when making your reservation.

A block of guest rooms is being held at a special rate of $98.95 single/double/triple/quad room.

Reservations must be made by August 10, 2017 to receive the group discount.

**Holiday Inn Executive Center**
2200 I-70 Drive SW
Columbia, MO 65203
573-445-8531

## Continuing Education
The CEU application for Nursing Home Administrators and Social Workers is pending.