Please join us at the 13th Annual Show Me Summit on Aging and Health, Missouri’s premier conference on aging, at Chateau on the Lake in Branson, MO, September 12-14, 2016.

Be a part of a dialogue that will focus on the opportunities and challenges facing Missouri’s senior population. You will make important business connections with leaders of the aging network.

- **Workshops in Four Key Areas**: Partnerships and Collaboration, Aging Forward, Best Practices and Communication and Social Media.
- **Exhibit Hall Opportunities**: Showcasing Services, Products, and Information with Prize Drawings.
- **For the First Time**: The Ombudsman Volunteer Conference to be held at the Summit.

**Keynote Speakers**

Enid Borden, President/CEO, National Foundation to End Senior Hunger
Amy Gotwals, Chief of Public Policy and External Affairs, n4a
Novella Perrin, PhD, Consultant and Trainer
Monday, September 12, 2016

7:30 am Registration

8:00-12:00 noon **COLLABORATIVE MEETING OF MISSOURI SENIOR SERVICES’ TAX FUND BOARDS**
Registration is open to anyone interested in the senior tax fund, however, registration is separate from the Summit. Please go to www.claycoseniors.org or call 1-877-452-3297 for the registration form or for more information.

8:30-Noon Ma4 Board Meeting

10:00 am-2:00 pm Exhibitor Set-up

Noon-4:00 pm **INSTITUTE TRAINING: AAA PEER MEETINGS, COLLABORATIONS & SHARED LEARNING** (Includes a box lunch for pre-registered Institute attendees only.)

~ BOARD TRAINING ~
“DUTIES AND RESPONSIBILITIES” by Gary Cronin
“How TO MAKE STRATEGIC AND SUSTAINABLE DECISIONS” by Jessica Macy
“PLAYING WITH FIRE—BEST PRACTICES IN LEADERSHIP” by Alex Cobb

~ RESOURCE DEVELOPMENT ~
“VOLUNTEERS—THE SPARK OF TOMORROW” by Kristin Brock
“ENGAGING VOLUNTEERS” by Melissa Bess and Shelby Schroeder
“RECRUITING VOLUNTEERS FOR MEAL DELIVERY” by Stephanie Herbers
“THE POWER OF WORDS IN FUNDRAISING” by Paula Schumacher
“HEALTHTRAN—PARTNERSHIPS TO LEVERAGE RESOURCES” by Mary Gordon

~ NUTRITION DIRECTORS ~
Meeting facilitated by Rhonda Bramlett

~ OVERVIEW OF VETERANS SERVICES ~

1:00 pm-5:00 pm **OMBUDSMAN VOLUNTEER PROGRAM**
To attend this program all Ombudsman Volunteer Program attendees should complete the designated ombudsman section on the registration form on page 7.

2:00 pm Exhibits Open
**BREAKS SPONSORED BY ELI LILLY AND COMPANY**

4:15 pm **WELCOME AND NATIONAL ANTHEM**
Speaker: Diana Hoemann, ma4 President; Peter Lyskowski, Director, Missouri Department of Health and Senior Services; Branson Mayor Karen Best; and National Anthem sung by AYO music group

**OPENING PLENARY SESSION**
**ENDING SENIOR HUNGER: IMAGINE THE POSSIBILITIES**
Speaker: Enid Borden, President/CEO, National Foundation to End Senior Hunger
5:45 pm  Reception and Banquet  (Included with a full registration.)  
**RECEPTION SPONSORED BY THE BAPTIST HOME**  
**BANQUET SPONSORED BY HARRAH’S NORTH KANSAS CITY**

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**Tuesday, September 13, 2016**

7:00 am  Registration and Breakfast Buffet  
**BREAKFAST SPONSORED BY PYRAMID HOME HEALTH SERVICES**

7:00-3:00 pm  Exhibits Open

8:00 am Noon  **OMBUDSMAN VOLUNTEER PROGRAM**

8:00-9:00 am  **MORNING PLENARY SESSION**  
“**POLICY FORECAST**”  
Speaker: Amy Gotwals, Chief, Public Policy and External Affairs, National Association of Area Agencies on Aging (n4a)

9:00-10:00 am  **BUSINESS EXPO**

10:00-11:00 am  **BREAKOUT SESSION #1**  
**PARTNERSHIPS AND COLLABORATION**  
“OASIS CATCH - Health Habits: Intergenerational Health Program”  
Speaker: Shelby Schroeder, OASIS Institute; Melissa Bess, The OASIS Institute

**AGING FORWARD**  
“A Grand Adventure”  
Speaker: Krissy Sinor, Training Coordinator, Springfield-Greene County Library District

**BEST PRACTICES**  
“Senior Meal Programs: Maximizing Today’s Resources to End Hunger”  
Speaker: Matt Levine, COO, National Foundation to End Senior Hunger

11:00-11:30 am  Opportunity to View Exhibits

11:30-12:30 pm  **BREAKOUT SESSION #2**  
**PARTNERSHIPS AND COLLABORATION**  
“Oral Health of Missouri”  
Speaker: Gary Harbison, Executive Director, Missouri Coalition for Oral Health; Dr. John N. Dane, Dental Director, MODHSS/MO HealthNet Division
AGENDA
SHOW ME SUMMIT ON AGING & HEALTH

AGING FORWARD
“Super Seven for Agile Aging”
Speaker: Beth Busseau, Central Missouri Area Agency on Aging

BEST PRACTICES
“Provider Reassessment and Care Planning Standards”
Speaker: Jessica Bax, Bureau Chief, MODHSS-Bureau of Program
Integrity; Kitty Engler; Terry Hildebrand; Tara VanLoo

COMMUNICATION AND SOCIAL MEDIA
“Advocacy: Making the Case - Telling the Story”
Speaker: Kelly Ferrara, President/Owner, StratCommRx

12:30-1:45 pm
Luncheon (Plated and included with a full registration.)
LUNCH SPONSORED BY AT&T MISSOURI
Speaker: John Sondag, President, AT&T Missouri

1:45-2:45 pm
BREAKOUT SESSION #3
PARTNERSHIPS AND COLLABORATION
“Assistive Care Ministry”
Speaker: Dr. Ron Mackey, PhD, Director of Advancement, The Baptist Home

AGING FORWARD
“What SMP Can Do For You”
Speaker: Rona McNally, Director of Special Projects, Care Connection for Aging Services

BEST PRACTICES
“Incapacity and Its Impact on Elder Abuse”
Speaker: Christine Alsop, The Elder & Disability Advocacy Firm of Christine A. Alsop, LLC;
Debbie Emmelkamp, Decision Point Consulting

COMMUNICATION AND SOCIAL MEDIA
“Marketing: Finding Your Niche”
Speaker: Kelly Ferrara, President/Owner, StratCommRx

2:45-3:15 pm
Opportunity to View Exhibits

3:15-4:15 pm
BREAKOUT SESSION #4
PARTNERSHIPS AND COLLABORATION
“Rural Development Funding Opportunities”
Speaker: Pam Anglin, USDA-Rural Development; Greg Batson, USDA-Rural Development

AGING FORWARD
“Efforts to Improve Health Outcomes for the Aging Population”
Speaker: Jim Pruitt, Division of Community and Public Health, MODHSS
**BEST PRACTICES**
“Moving Beyond the Traditional Senior Center Model”
Speaker: Sarah Levinson, Community Program Specialist, Mid-East Area Agency on Aging; Lisa Knoll, Chief Operating Officer, Mid-East Area Agency on Aging

**COMMUNICATION AND SOCIAL MEDIA**
“Social Media Engagement for Missouri’s Aging Population”
Speaker: Morgan McAboy-Young

4:30 pm Optional Activities on Your Own (See the next page for area attractions.)

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**Wednesday, September 14, 2016**

7:30 am Registration and Breakfast Buffet

**BREAKFAST SPONSORED BY PCCM**

8:30-9:30 am

**MORNING PLENARY SESSION**

**PLENARY SESSION SPONSORED BY G.A. FOOD SERVICES/SUNMEADOW BRAND**

“SURVIVING CHANGE”
Speaker: Novella Perrin, PhD, Consultant and Trainer

9:45-10:45 am

**BREAKOUT SESSION #5**

**PARTNERSHIPS AND COLLABORATION**

“Building a Plan for a Healthy Aging Community”
Speaker: Jamie Opsal, MSG, Seniors Count of Greater St. Louis

**AGING FORWARD**

“Aging in Place: What the Future Holds”
Speaker: Dr. Novella Perrin, PhD, Consultant and Trainer

**BEST PRACTICES**

“Getting Real and Getting Ready: Disaster Preparedness”
Speaker: Charity Hunter, Disaster Response Coordinator, Missouri Division of Senior & Disability Services

**COMMUNICATION AND SOCIAL MEDIA**

“A Photo is Worth a Thousand Words”
Speaker: Kaye Fair, Care Connection for Aging Services

11:00-11:45 am MA4 Update

11:45 am Box Lunch, Door Prizes and Final Announcements
America’s most entertaining dinner cruise, the 700 seat Showboat Branson Belle presents a show, a three course meal and scenic views as it cruises Table Rock Lake. The authentic paddle wheeler presents the popular male vocal group The ShowMen; vocalist Cassandré Faimon-Haygood, known for a voice as pitch-perfect as it is powerful; the dance troupe, Rhythm, billed as The Fastest Feet West of the Mississippi, plus comedian emcee Christopher James, and the live band, The Rockin’ Dockers. Call 800-504-0115 to make your reservations or visit www.bransonshows.com.

1525 West Highway 76, Branson, MO
Celebrate the American Spirit with inspiring world-class performances at Dolly Parton’s Dixie Stampede Dinner Attraction. Tighten your bootstraps for a powerful performance featuring 32 magnificent horses and cast of top-notch trick riders in a 35,000 square foot arena. Thrill to a friendly North and South competition, horse riding stunts at top speeds, spectacular special effects, phenomenal musical productions all while you enjoy a mouth-watering four-course family feast! Call 877-782-6733 to make your reservations or visit www.bransonshows.com.

150 Top of the Rock Road, Ridgedale, MO
Hop aboard an electric cart for an exhilarating two-and-a-half mile nature trail journey, which overlooks Table Rock Lake. Visitors are surrounded by the breathtaking natural beauty of the Ozarks passing through covered Amish bridges, marvel at dramatic rock formations, waterfalls and caves. Daily tours go from 10:00 am until 4:00 pm, no reservations required. For more information visit www.topoftherock.com.
Name ________________________________________________________________
Organization ___________________________________________________________________
Address _________________________________________________________________________
City/State/Zip __________________________________________________________________
Phone ___________________________  Email  _________________________________________
Food Allergies __________________________________________________________________

**CONFERENCE FEES FOR SESSIONS**
(check all items that apply, prices include all meals)

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<td>Full Registration (9/12-14)</td>
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<td>Wednesday Only (9/14)</td>
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**OPTIONAL MEETINGS**
Institute Training (Pre-Commencement, Monday 9/12, Includes Lunch if Registered)

Check One:  ☐ Board Training  ☐ Resource Development  ☐ Nutrition  ☐ Veterans Services

Missouri Senior Services’ Tax Fund Meeting (registration separate)

☐

**GUEST MEAL TICKETS**
(no access to sessions)

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<td>All Meals (Monday-Wednesday, does not include box lunch Monday)</td>
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<td>Tuesday Only (breakfast, lunch and breaks)</td>
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<td>Wednesday Only (breakfast and lunch)</td>
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**OPTIONAL ITEMS**
(check all items that apply)

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<td>Certificate of Attendance</td>
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**TOTAL $ ________________**

**PAYMENT OPTIONS**

☐ Check enclosed  ☐ MasterCard/Visa/Discover  ☐ Invoice my Organization

Credit Card # ___________________________  Exp. Date ________________

MAIL (front and back): ma4, PO Box 104296, Jefferson City, MO 65110 ~ FAX: 573-635-7823
EMAIL: sandyboeckman@gmail.com ~ QUESTIONS: 573-634-2914

**NOTE:** If you have allergies please indicate on this form.
HOTEL RESERVATIONS
To make room reservations, please contact Chateau on the Lake at 888-333-5253 (888-333-LAKE) or online at www.chateauonthelake.com.

A block of guest rooms is being held at a special rate of $99.00 single/double room.

Reservations must be made by August 12, 2016 to receive the group discount.

Please refer to the “Missouri Association of Area Agencies on Aging” when reserving your room.

CONTINUING EDUCATION
The CEU application for Nursing Home Administrators and Social Workers is pending.

Policies
Cancellation must be postmarked, emailed or faxed to ma4 by August 12, 2016.

All cancellations will be charged an administrative fee of $25.00.

No refunds will be made after August 31, 2016.

Attendees are responsible for making room cancellations (and for any associated fees related to late cancellations, no shows or early departures) directly with Chateau on the Lake.

Attendees may be photographed during the conference. Those photos may be used for future promotions.

QUESTIONS
Catherine Edwards, PhD, Executive Director
Missouri Association of Area Agencies on Aging
Show Me Summit on Aging & Health
573-619-6185
cedwards@ma4web.org
or
Sandra Boeckman, Conference Planner
S & J Management Group
573-634-2914
Fax: 573-635-7823
sandyboeckman@gmail.com

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<tr>
<th>TIME</th>
<th>PARTNERSHIPS AND COLLABORATION</th>
<th>AGING FORWARD</th>
<th>BEST PRACTICES</th>
<th>COMMUNICATION AND SOCIAL MEDIA</th>
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<tbody>
<tr>
<td>Tuesday 10:00 - 11:00 am</td>
<td>☐ OASIS CATCH</td>
<td>☐ A Grand Adventure</td>
<td>☐ Senior Meal Programs</td>
<td>☐ Drab to Fab</td>
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<tr>
<td>Tuesday 11:30 - 12:30 pm</td>
<td>☐ Oral Health</td>
<td>☐ Super Seven</td>
<td>☐ Provider Reassessment</td>
<td>☐ Making the Case</td>
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<tr>
<td>Tuesday 1:45 - 2:45 pm</td>
<td>☐ Assistive Care Ministry</td>
<td>☐ SMP</td>
<td>☐ Incapacity and Its Impact</td>
<td>☐ Finding Your Niche</td>
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<tr>
<td>Tuesday 3:15 - 4:15 pm</td>
<td>☐ Rural Development</td>
<td>☐ Efforts to Improve Health</td>
<td>☐ Moving Beyond</td>
<td>☐ Social Media Engagement</td>
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<tr>
<td>Wednesday 9:45 - 10:45 am</td>
<td>☐ Building a Plan</td>
<td>☐ Aging in Place</td>
<td>☐ Getting Real</td>
<td>☐ A Photo is Worth</td>
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