

12th Annual Show Me Summit on Aging & Health

*The ONLY Statewide Conference on Aging
Celebrating the 50th Anniversary of the Older Americans Act*

Sponsorship Information

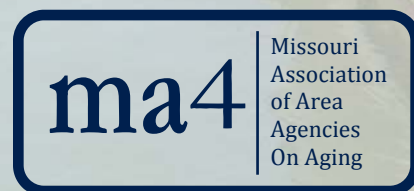
- ◆ Showcase your organization to Missouri's leaders, service providers, and senior advocates.
- ◆ Network and build connections with aging network leadership
- ◆ Come away with a better understanding of aging population challenges and opportunities

Ma4 is the leading voice for service, information, and advocacy to 60+ Missourians. As the 10 Area Agencies on Aging that comprise ma4, we are committed to helping Missouri seniors maintain opportunities, quality of life, dignity, and independence. You'll find us in every county across the state, offering services from hot meals to insurance assistance.

Aging in Missouri is an important issue and one that will increase in importance as the population of seniors grows rapidly in the next decade. The Show Me Summit is an opportunity for government, business and the non-profit communities to meet, form networks, discuss the issues and plan for the future of Missouri's seniors.

Set Sail

F for the Future



August 17-19, 2015

The Lodge of Four Seasons ~ Lake Ozark, MO

Sponsorship Information

1. EXHIBITION BOOTH – Basic table-top display booths include a 8x8 space with 6' skirted table, 2 chairs and a professional sign. Please contact abipadgett@embarqmail.com for special arrangements or requests. Exhibitors are responsible for all additional signage, giveaways, staffing and design. Electrical hookups are available as indicated on the original registration sheet at an additional cost. Ceiling mounted displays are not allowed.

2. EXHIBITOR/SPONSORSHIP INCLUDES - With your regular exhibitor registration at the Summit you will receive one complimentary conference registration, which includes all meals (1 lunch, 2 continental breakfasts and 2 breaks) with the exception of the Banquet. Participants are required to arrange their own hotel accommodations.

3. APPROVED LITERATURE FOR TABLES – Your support entitles your organization to distribute approved literature on tables during one of the all-summit banquets or general sessions. Up to 400 pieces of literature will be required. Please contact abipadgett@embarqmail.com to determine the specific banquet or meeting during which your literature may be displayed. Materials may be shipped in advance. Volunteers will be available to assist in placement of materials on tables at designated times.

4. SPONSORED BREAKS OR EVENTS – Sponsors are eligible to sponsor or co-sponsor scheduled breaks, meals and banquets. Appropriate signage will be displayed during such events. See sponsor information for details.

5. TOTE BAG INSERTS – Your support entitles your organization to insert a promotional item in the tote bag that will be provided to all conference participants. Items may be printed material or promotional giveaways. Approximately 400 tote bags will be assembled. Sponsors and exhibitors will provide these items at their own cost. **Ship to 722 E Capitol Avenue, Jefferson City, MO 65101 by July 15, 2015. Oversized items or heavy items may not be accepted.**

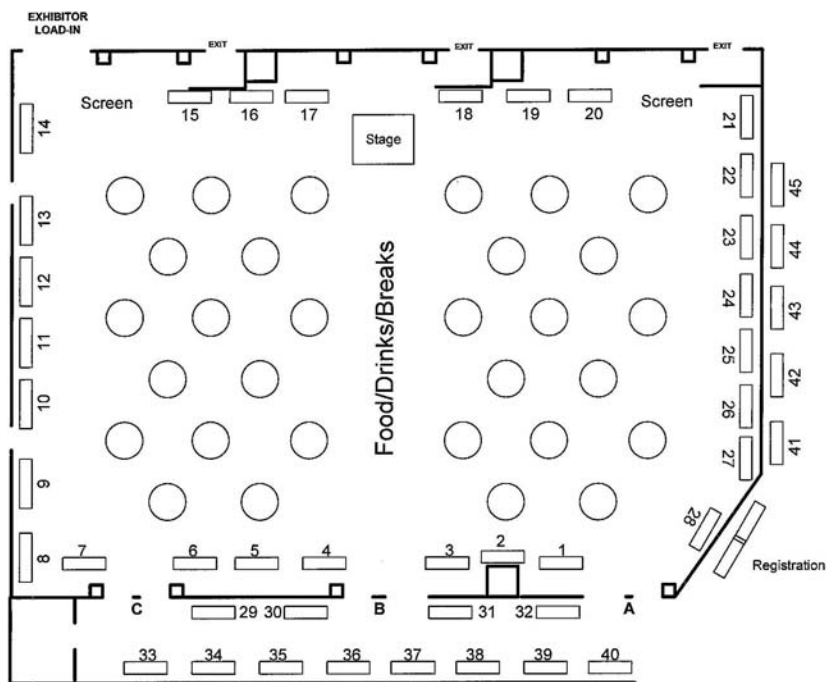
6. PRINT AD -- Your level of support entitles you to an ad (level of support determines the size ad) in our printed program. Please submit your camera ready ad, full color, in an electronic format (preferably press proof .pdf, layered .tiff or hi-res .jpg) by July 15, 2015. If you would prefer for us to compose the ad for you, make sure we have a copy of your logo and attach a Word document with the copy you would like to have included in the ad. If you need specific artwork included in the ad, please send an electronic copy of that artwork along with your Word document. (Remember: space is somewhat limited, but please include any website addresses or other contact information that should appear in the finished ad.)

7. WEBSITE AD -- Your level of support also entitles you to a horizontal lower banner ad (level of support determines the size ad) on the ma4 website. This ad will run in rotation with other banner ads on the site. (The size for the Horizontal Lower Banner Ad is 526 pixels x 90 pixels.) Each banner ad can link to your organization's website. Please indicate the EXACT URL address you would like your ad directed to.

8. LOGO -- If applicable supply us with an electronic copy of your organization's logo. We can accept logos in a jpg, pdf or eps. Format at 600 dpi resolution or better. Logos will be used online, in promotional materials and in some collateral print pieces, including signage. Logos should be in color.

LODGING

The official hotel is The Lodge of Four Seasons in Lake Ozark, MO. Please use the online link or mention the ma4 Summit when making your reservation to insure the best rate. Special hotel rate of \$87.00 single/double room is available until July 17, 2015. To reserve your room call 888-265-5500 or go to www.4seasonsresort.com. A \$10.00 per room/per day resort fee will apply to all reservations.



Sponsorship Registration Form

(PLEASE TYPE OR PRINT)

ORGANIZATION: _____

NAME AS IT SHOULD APPEAR ON YOUR EXHIBIT SIGN: _____

CONTACT: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

NAME/TITLE/EMAIL OF PERSONS ATTENDING SUMMIT: _____

ORGANIZATION/COMPANY PROFILE *(please provide a brief profile of your organization or company):*

LINKED WEB ADDRESS *(exact URL address):* _____

(Complete the accurate number of registrations that your sponsorship entitles you to.)

Ma4

Show Me Summit on Aging and Health

P.O. Box 104296 ~ Jefferson City, MO 65110

Phone 573-619-6185 ~ Fax 573-634-5722

Email: cedwards@ma4web.org ~ Website: www.ma4web.org

Platinum Sponsor - \$10,000

- Banquet Sponsor!
- Logo on the program cover and website
- Full page ad in the program
- 4 complimentary registrations and 4 complimentary banquet tickets
- Premium exhibit booth
- An article on the website
- Rotating ad and link on the website
- Name/logo on welcome sign
- Insert in tote bag (sponsor supplies)
- Signage for sponsored event
- Opportunity to address the conference
- Approved literature for tables only
- Presentation of educational workshop
- Recognition on tote bag

Gold Level - \$5,000

- Lunch Sponsor
- Logo on the program cover
- 1/2 page ad in program
- Premium exhibit booth
- 2 complimentary registrations and 2 complimentary banquet tickets
- Rotating ad and link on the website
- Name/logo on welcome sign
- Insert in tote bag (sponsor supplies)
- Signage for sponsored event
- Presentation of educational workshop
- Recognition on tote bag

Silver Level - \$2,500

- Reception Sponsor
- Recognition in the program and website
- 1/4 page ad in the program
- Premium exhibit booth
- 1 complimentary registration and 1 complimentary banquet ticket
- Rotating ad and link on website
- Name on welcome sign
- Insert in tote bag (sponsor supplies)
- Signage for sponsored event

Bronze Level - \$1,000

- Breakfast Sponsor
- Recognition in the program and website
- Basic exhibit booth
- 1 complimentary registration
- Name on the welcome sign
- Insert in tote bag (sponsor supplies)
- Signage for sponsored event

Tentative Agenda

Monday, August 17, 2015

Who We Are: Exploring the Ship We're On and the Ocean We're In

7:30 am	Registration
8:00 - 12:00 noon	Collaborative Meeting of Missouri Senior Services' Tax Fund Boards
8:30 - 12 noon	Ma4 Board Meeting
9:00 am - 12:30 pm	Exhibitor Set-up in Granada Ballroom (opens at 12:30 pm)
10:30 - 12:30 pm	Institute Training (includes a box lunch for Institute attendees) AAA Peer Meetings, Collaborations and Shared Learning
11:30 - 12:30 pm	Lunch on Your Own
12:30 pm	Exhibits Open
12:30 - 2:00 pm	Plenary Session "History of OAA, AAA, N4a, ma4 and senior legislation" OAA 50th Anniversary Celebration
2:00 - 2:30 pm	Opportunity to View Exhibits
2:30 - 3:30 pm	Ports of Call: Choose Your Destination <i>Interactive sessions</i>
3:30 - 3:45 pm	Opportunity to View Exhibits
3:45 - 4:45 pm	Ports of Call: Choose Your Destination
5:30 pm	Poolside Reception
7:00 - 9:00 pm	Tropic Island Cruise (optional activity)

Tuesday, August 18, 2015

Touring Achievements and Opportunities

7:00 am	Registration and Breakfast Buffet
7:00 - 3:30 pm	Exhibits Open
7:30 - 10:00 am	AIRS Certification Testing
8:00 - 9:30 am	Morning Plenary Session "Finding the Sweet Spot of Effectiveness and Relevance"

Tuesday, August 18, 2015 (continued)

9:30 - 10:00 am	Opportunity to View Exhibits
10:00 - 11:00 am	Ports of Call: Choose Your Destination
11:00 - 11:30 am	Opportunity to View Exhibits
11:30 - 12:30 pm	Ports of Call: Choose Your Destination
12:30 - 1:30 pm	Luncheon (plated)
1:30 - 2:30 pm	Ports of Call: Choose Your Destination
2:30 - 3:00 pm	Opportunity to View Exhibits
3:00 - 4:00 pm	Ports of Call: Choose Your Destination
4:00 - 4:15 pm	Break
4:15 - 5:15 pm	Ports of Call: Choose Your Destination
5:45 pm	Dine with the Captain

Wednesday, August 19, 2015

Setting Sight on the Islands Ahead

7:30 am	Registration and Breakfast Buffet
8:30 - 9:45 am	Morning Plenary Session "Overview of what AAAs and the Industry are doing to reinvent themselves"
10:00 - 11:00 am	Speed Brainstorming for the Future: An Interactive Exchange of Ideas
11:00 - 11:15 am	Break
11:15 - 12:15 pm	Speed Brainstorming continued
12:15 - 1:00 pm	Box Lunch, Door Prizes and Final Announcements
1:00 pm	Set Sail to the Future

Like us on Facebook or visit www.ma4web.org for updates on the 2015 Show Me Summit on Aging & Health