

12th Annual Show Me Summit on Aging & Health

*The ONLY Statewide Conference on Aging
Celebrating the 50th Anniversary of the Older Americans Act*

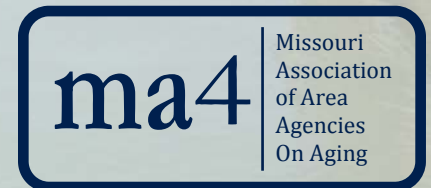
Exhibitor Information

- ◆ Showcase your organization to Missouri's leaders, service providers, and senior advocates.
- ◆ Network and build connections with aging network leadership
- ◆ Come away with a better understanding of aging population challenges and opportunities

Ma4 is the leading voice for service, information, and advocacy to 60+ Missourians. As the 10 Area Agencies on Aging that comprise ma4, we are committed to helping Missouri seniors maintain opportunities, quality of life, dignity, and independence. You'll find us in every county across the state, offering services:

- ◆ Hot nutritious meals in senior centers and delivered to homebound
- ◆ Respite, housekeeping assistance, and other in-home help
- ◆ "Whole picture" care coordination, transportation, and support groups
- ◆ Wellness programs and adaptive equipment
- ◆ Information and assistance services, long-term care ombudsman advocacy
- ◆ Medicare and insurance assistance

Set **S**ail
For the
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August 17-19, 2015

The Lodge of Four Seasons ~ Lake Ozark, MO

Exhibitor Information

1. EXHIBITION BOOTH – Basic table-top display booths include a 8x8 space with 6' skirted table, 2 chairs and a professional sign. Please contact abipadgett@embarqmail.com for special arrangements or requests. Exhibitors are responsible for all additional signage, giveaways, staffing and design. Electrical hookups are available as indicated on the original registration sheet at an additional cost. Ceiling mounted displays are not allowed.

2. EXHIBITOR/SPONSORSHIP INCLUDES - With your regular exhibitor registration at the Summit you will receive one complimentary conference registration, which includes all meals (1 lunch, 2 continental breakfasts and 2 breaks) with the exception of the Banquet. Participants are required to arrange their own hotel accommodations.

3. APPROVED LITERATURE FOR TABLES – Your support entitles your organization to distribute approved literature on tables during one of the all-summit banquets or general sessions. Up to 400 pieces of literature will be required. Please contact abipadgett@embarqmail.com to determine the specific banquet or meeting during which your literature may be displayed. Materials may be shipped in advance. Volunteers will be available to assist in placement of materials on tables at designated times.

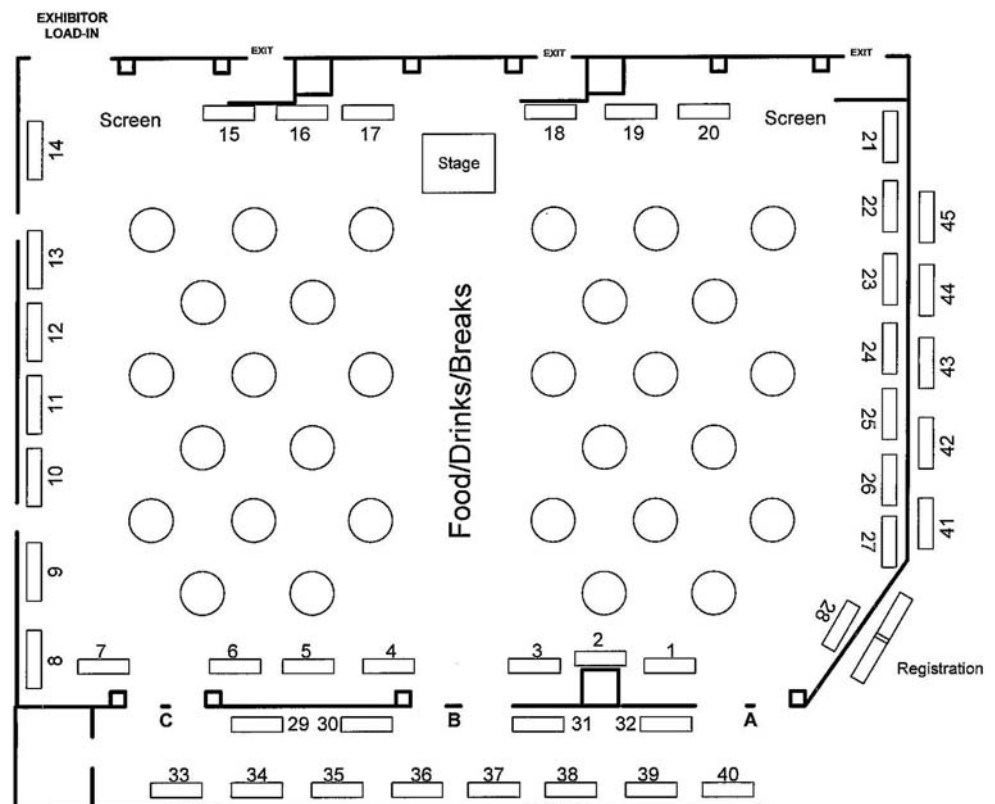
4. TOTE BAG INSERTS – Your support entitles your organization to insert a promotional item in the tote bag that will be provided to all conference participants. Items may be printed material or promotional giveaways. Approximately 400 tote bags will be assembled. Sponsors and exhibitors will provide these items at their own cost. **Ship to 722 E Capitol Avenue, Jefferson City, MO 65101 by July 15, 2015. Oversized items or heavy items may not be accepted.**

5. PRINT AD -- Your level of support entitles you to an ad (level of support determines the size ad) in our printed program. Please submit your camera ready ad, full color, in an electronic format (preferably press proof .pdf, layered .tiff or hi-res .jpg) by July 15, 2015. If you would prefer for us to compose the ad for you, make sure we have a copy of your logo and attach a Word document with the copy you would like to have included in the ad. If you need specific artwork included in the ad, please send an electronic copy of that artwork along with your Word document. (Remember: space is somewhat limited, but please include any website addresses or other contact information that should appear in the finished ad.)

6. LOGO -- If applicable supply us with an electronic copy of your organization's logo. We can accept logos in a jpg, pdf or eps. Format at 600 dpi resolution or better. Logos will be used online, in promotional materials and in some collateral print pieces, including signage. Logos should be in color.

LODGING

The official hotel is The Lodge of Four Seasons in Lake Ozark, MO. Please use the online link or mention the ma4 Summit when making your reservation to insure the best rate. Special hotel rate of \$87.00 single/double room is available until July 17, 2015. To reserve your room call 888-265-5500 or go to www.4seasonsresort.com. A \$10.00 per room/per day resort fee will apply to all reservations.



Exhibitor Registration Form

(PLEASE TYPE OR PRINT)

ORGANIZATION: _____

NAME AS IT SHOULD APPEAR ON YOUR EXHIBIT SIGN: _____

CONTACT: _____

ADDRESS: _____

CITY, STATE ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

NAME/TITLE/EMAIL OF PERSONS ATTENDING SUMMIT: _____

ORGANIZATION/COMPANY PROFILE *(please provide a brief profile of your organization or company):*

(Complete the accurate number of registrations that your sponsorship entitles you to.)

EXHIBITOR <i>(Please check all that apply)</i>		
Non-for-Profit Organization	<input type="checkbox"/>	\$350.00
Commercial (For Profit)	<input type="checkbox"/>	\$550.00
# _____ Summit Registration Tote Insert <i>(per item)</i>	<input type="checkbox"/>	# ____ X \$75.00
Electrical Outlet	<input type="checkbox"/>	\$45.00
# _____ Banquet Tickets <i>(per person)</i>	<input type="checkbox"/>	# ____ X \$50.00
ADVERTISING RATES		
Full Page Ad (7.5" x 10")	<input type="checkbox"/>	\$300.00
Half Page Ad (7.5" x 5")	<input type="checkbox"/>	\$150.00
Quarter Page Ad (3.75" x 5")	<input type="checkbox"/>	\$50.00
Total Amount Enclosed		\$ _____

Ma4
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Website: www.ma4web.org

Tentative Agenda

Monday, August 17, 2015

Who We Are: Exploring the Ship We're On and the Ocean We're In

7:30 am	Registration
8:00 - 12:00 noon	Collaborative Meeting of Missouri Senior Services' Tax Fund Boards
8:30 - 12 noon	Ma4 Board Meeting
9:00 am - 12:30 pm	Exhibitor Set-up in Granada Ballroom (opens at 12:30 pm)
10:30 - 12:30 pm	Institute Training (includes a box lunch for Institute attendees) AAA Peer Meetings, Collaborations and Shared Learning
11:30 - 12:30 pm	Lunch on Your Own
12:30 pm	Exhibits Open
12:30 - 2:00 pm	Plenary Session "History of OAA, AAA, N4a, ma4 and senior legislation" OAA 50th Anniversary Celebration
2:00 - 2:30 pm	Opportunity to View Exhibits
2:30 - 3:30 pm	Ports of Call: Choose Your Destination <i>Interactive sessions</i>
3:30 - 3:45 pm	Opportunity to View Exhibits
3:45 - 4:45 pm	Ports of Call: Choose Your Destination
5:30 pm	Poolside Reception
7:00 - 9:00 pm	Tropic Island Cruise (optional activity)

Tuesday, August 18, 2015

Touring Achievements and Opportunities

7:00 am	Registration and Breakfast Buffet
7:00 - 3:30 pm	Exhibits Open
7:30 - 10:00 am	AIRS Certification Testing
8:00 - 9:30 am	Morning Plenary Session "Finding the Sweet Spot of Effectiveness and Relevance"

Tuesday, August 18, 2015 (continued)

9:30 - 10:00 am	Opportunity to View Exhibits
10:00 - 11:00 am	Ports of Call: Choose Your Destination
11:00 - 11:30 am	Opportunity to View Exhibits
11:30 - 12:30 pm	Ports of Call: Choose Your Destination
12:30 - 1:30 pm	Luncheon (plated)
1:30 - 2:30 pm	Ports of Call: Choose Your Destination
2:30 - 3:00 pm	Opportunity to View Exhibits
3:00 - 4:00 pm	Ports of Call: Choose Your Destination
4:00 - 4:15 pm	Break
4:15 - 5:15 pm	Ports of Call: Choose Your Destination
5:45 pm	Dine with the Captain

Wednesday, August 19, 2015

Setting Sight on the Islands Ahead

7:30 am	Registration and Breakfast Buffet
8:30 - 9:45 am	Morning Plenary Session "Overview of what AAAs and the Industry are doing to reinvent themselves"
10:00 - 11:00 am	Speed Brainstorming for the Future: An Interactive Exchange of Ideas
11:00 - 11:15 am	Break
11:15 - 12:15 pm	Speed Brainstorming continued
12:15 - 1:00 pm	Box Lunch, Door Prizes and Final Announcements
1:00 pm	Set Sail to the Future

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